MCVDCP Participating Merchants and Businesses

	Business Name Owner-contact Phone	Address	Website	Discount/Terms	Limits or Conditions	Type of Service Offered
1	101 Mobility *Miguel Millan* *585-270-5689*	1249 Ridgeway Ave Rochester, NY 14615	rochester.101mobility.com	10% to 15% off our VA-FSS Government prices.	Offer is good for the Vet or a Family member (wife - kids - parents - siblings)	We are a VA-FSS Contract Holder.
2	ACES-Energy *Andrew Heiligman* *585-737-4125*	5165 Broadway, Suite 268 Depew, NY 14043	www.aces-energy.com	10% off new Geothermal Heating & Cooling Systems, Solar Electric or Solar Thermal installations in Monroe County.	Geothermal Heating & Cooling, Solar PV, Solar Hot Water (domestic and pool heat).	Heating and Cooling Systems. Call for your free consultation.
3	Apex Window Films *Chris Guider* *585-424-3456*	3 Rockwood Place Rochester, NY 14610	www.apexwindowfilms.com	15%		
4	All Appliance Parts Distributors *Michele Christiano* *585-272-1222*	1250 Scottsville Rd Suite 7 Rochester, NY 14624	www.allapplianceparts.org	10%	Offer not valid with special promotions. Certain conditions may apply.	Repair parts for most major brands of appliances.
5	Bath Fitter *Venessa Haley* *585-617-1636*	30 Vantage Point Drive Suite 2 Rochester, NY 14624	www.bathfitter.com	10% off your Bath Fitter purchase and a buy 1 get 50% off grab bars	Discount redeemable against any purchase of a complete Bath Fitter system including tub or shower, seamless wall and fixtures.	
6	Bazil - A Casual Italian Kitchen *Eric Schauber* *585-697-2006*	1384 Empire Blvd Rochester, NY 14609	www.bazilrestaurant.com	10%	Not valid holidays or combined with any other offers, discounts or promotions.	
7	Bill Gray's Regional Iceplex *Laura Johnson* *585-424-4625*	2700 Brighton Henrietta Townline Rd Rochester, NY 14623	www.billgraysiceplex.com	10% Public skate admission is $4 for veterans (originally $7)	Must present veterans identification card and license to customer service to receive the discount	
8	Blossom Acupuncture *Mary Alice Keator* *585-586-7777*	667 Panorama Trail West Rochester, NY 14625	www.blossomacu.com	Acupuncture or massage treatments for $20, over 68% off!		

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9	Brandini's Pizza Joe Cenzi 585-272-7180	2595 West Henrietta Road Rochester, NY 14623	http://brandanispizza.com/	10%		email: BrandinisPizza@yahoo.com
10	Casa Larga Vineyards *Cathy Fabretti* *585-223-4210*	2287 Turk Hill Road Fairport, NY 14450	www.casalarga.com	Free Wine Tastings and 10% purchase of 3 or more bottles of wine	No limits, applies to all veterans	Wine Tasting and Winery Tours. Items available for purchase.
11	Center for Reiki Wellness & Hypnosis *Cyndy Paxton, RMT CH* *585-313-3454*	Latona Office Campus - Building E, 550 Latona Road (Town of Greece) Rochester, NY 14626	http://centerforreikiwellness.com/	30% Off 1-Hour Reiki Treatments $45 ($65 Value)		
12	Chatham Housing and Development Corp *Jack Burggraaff* *585-425-4383*	265 Village Landing Fairport, NY 14450	www.chathamhousing.org	20% on lead inspections and air monitoring. Free housing research referrals for those seeking affordable housing.		Chatham Housing and Development Corp is a 501(c)3 Community Housing and Development Organization (CHDO)
13	Ciminelli & Ciminelli, Attorneys and Counselors at Law *Paul V. Ciminelli* *585-235-0980*	421 Pembrooke Drive Suite 2 Penfield, NY 14526	www.CiminelliLaw.com	20% Appointment required: Weekdays 8:30-5:00, Evenings by appointment	Certain expenses are not subject to special fee structure. Please call for more details.	Legal Services: prepare wills, Health Proxies and more. Other discounts may apply. Please call for more details.
14	City Blue Imaging Services *Mark Cleary* *585-454-1695*	68 Scio Street Rochester, NY 14604	www.cityblueimaging.com	100 Free Business Cards, including Layout	1 Order per Veteran	Specialize in oversized copying, digital printing & plotting.
15	Colony Dry Cleaners *Steve or Brian* *585-235-3414*	695 Howard Road Rochester, NY 14624	www.colonydrycleaners.com	15% Discount 5% additional discount for orders paid at the time of drop off at our store.	Our discount limit is 20% per order	
16	Counseling Office of Albert P. Datro, M.S., F.C.H., C.H. *Al Datro* *585-637-0737*	58 Market Street Brockport, NY 14420		50% off of fee for hour-long individual, couple, and family counseling sessions	50% off for unlimited number of counseling sessions	

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17	Countryside Cabinetworks Plus *Curt Kenyon* *585-349-8100*	421 S. Union St. Spencerport, NY 14559	www.countrysidecabinetworks.com	5% on any purchase of cabinets, laminate and stone countertops, plumbing fixtures, lighting, flooring, and tile.	Can be combined with any manufacture sponsored promotion.	Kitchens, Baths, Flooring, Tile, Lighting, Fixtures, Services
18	Coverall Health Based Cleaning System *Steve Lyons* *585-586-4610*	1160 Pittsford Victor Rd. Building D Pittsford, NY 14534	www.coverall.com	10%		Health Based Cleaning System
19	CrossFit BoomTown *Chad Curtis* *516-655-8297*	1106 East Ridge Road Rochester, NY 14621	www.crossfitboomtown.com	15% Call for Class Times		Fitness classes
20	Culver Auto & Detail - Sales & Service *Dan Kinsella* *585-288-0306*	1387 Culver Rd Rochester, NY 14609		10%	Discount Applies To All Parts and Labor	
21	Cummings Law Offices, PLLC *James J. Cummings III, Esq.* *585-663-2150*	3000 Mt. Read Blvd., Suite 202 Rochester, NY 14616	www.jclegal.com	Discount off our regular rates is 20%, but on real estate purchases (residence), discount is 25%	Does not apply to contingent fee arrangements.	
22	Cuustom Business Solutions *Percy G. (Jerry) McSpadden* *585-402-3464*	37 Chablis Drive Fairport, NY 14450	www.AmericanLifestyle.com	10%		
23	Dakota Grill *Dave Dakota* *585-392-3737*	913 Roosevelt Highway Hilton, NY 14468		15%	On Food Only	Wide variety of specialty dinner items along with our bar, lunch and childrens menu.
24	Daniel Barletta DDS *Jan* *585-227-4900*	1101 English Rd. Suite B Rochester, NY 14616		10% for patients with dental insurance 15% for patients without dental insurance		Dental Services

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25	Desino Insurance Agency, Inc. *Frank Desino* *585-671-0580*	421 Pembrooke Drive Suite 2D Penfield, NY 14526	www.DesinoInsurance.com	Complimentary review of your personal insurance lines. No pressure, no sales pitch, no charge!		Insurance: auto, homeowners, cottage, RV, boat and motorcycle.
26	Dunn, Cunningham & Reisert, Inc dba Padgett Business Svcs of Roch. *Jim Stanbrough* *585-292-6657*	2450 W. Ridge Rd. Suite 109 Rochester, NY 14626	www.padgettsmallbizpro.com	10% discount on any business or personal tax return preparation and or small business accounting service.		
27	eFlooring, LLC *Dan Pettit* *585-334-3040*	1565 Jefferson RD. Bldg. 200 Suite 240 Rochester, NY 14623	www.eflooring.biz	Offer is for 15% off your purchase of floor coverings, not including installation.	Offer is not valid with any other promotions or special offers.	Carpet, area rugs, hardwood, laminate, resilient flooring and ceramic tile. Green products - bamboo and cork flooring.
28	Essential Touch *Helen Lutz* *585-271-7690*	1815 S Clinton Avenue, Suite 640 Rochester, NY 14618	www.retreathousemassage.com	25%		
29	Fabulous Flowers and Gifts *Colleen & Carmel Dougherty* *585-254-8055*	217 West Ridge Rd Rochester, NY 14615	www.fabulousflowersandgifts.com/	10%	Not valid with any other discounts, discount on product only (not on delivery, service or tax)	
30	Fahsye *Suthida Sakulsurarat* *585-697-1541*	212 Winton Rd N. Rochester, NY 14610	http://www.fahsye.com	10%		
31	Fast-Fix Jewelry and Watch Repairs *Beth Giambrone* *585-227-5440*	400 Greece Ridge Center Dr. Rochester, NY 14626	www.fastfix.com	20%		
32	FJF Electric *Frank Farruggia* *585-512-7050*	23 Estall Rd Greece, NY 14616		10% Free Estimates 10% off all parts and labor		

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33	Floyd James Construction *Floyd James Jr.* *585-713-5727*	7 Flora St. Rochester, NY 14608		10%		
34	Gallina Electric, LLC *Thomas Gallina* *585-227-1800*	40 Visca Lane Rochester, NY 14626		10%	Certain restrictions apply	
35	Genesee Country Inn Bed and Breakfast *Deborah M Stankevich* *585-538-2500*	948 George Street, PO Box 226 Mumford, NY 14511	www.geneseecountryinn.com	10%		There is a limit of four free tickets per order. To receive, call 585.232.4382 from Tuesday through Sunday between noon and 6pm.
36	Geva Theatre Center *Kevin Sweeney* *585-232-4382*	75 Woodbury Blvd Rochester, NY 14607	www.gevatheatre.org	Geva Theatre Center is hosting a free performance of A CHRISTMAS CAROL on December 18th, 2012 at 7:00pm	For active duty, retired, and military veterans and their families.	There is a limit of four free tickets per order. To receive, call 585.232.4382 from Tuesday through Sunday between noon and 6pm.
37	George Eastman House International Museum of Photography and Film *Heather Gray* *585-271-3361*	900 East Avenue Rochester, NY 14607	www.eastmanhouse.org	$10 admission (standard adult admission is $12)		
38	Growing Again *Patti and Mark Unvericht* *585-329-1723*	12 Amity Street Spencerport, NY 14559	www.growingagainkids.com	25%		An upscale consignment shop just for kids stuff…
39	Habitat for Humanity ReStore *Dan Petronio* *585-697-2012*	755 Culver Road Rochester, NY 14609	www.rochesterhabitat.org/ReStore	10%	Can be combined with current sales and discounts	
40	Harris Seeds *Jennifer Hemingway* *585-295-3600*	355 Paul Rd Rochester, NY 14624	www.harrisseeds.com	15% Discount is open to all United States Armed Services Veterans and currently serving Armed Services Members.	Orders should be phoned into 800-544-7938 and can then be picked up at 355 Paul Rd or shipped to the customer.	NOTE:Harris Seeds does not have a retail store front.

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41	Henderson Ford *Bill Van Acker* *585-787-1700*	810 Ridge Rd Webster, NY 14580	www.Hendersonfamilyford.com	Variety of discounts and rebates.	Contact dealer for vehicle specific conditions and manufactures rebate terms.	Contact Bill Van Acker for all details. Call 585-787-1700 or email:bvanacker@hendersonfamilyford.com
42	Heroes Home Advantage, REALTORS *Michele Ladd* *585-872-5122*	1436 State Rd Webster, NY 14580	www.heroeshomeadvantage.com	CASH BACK and Discounts to our Veterans when Buying/Selling a home with us!	Thank you so much for your services to our country! We will reward you 25% of our commission and so much more!	Various other discounts offered. Contact Michele Ladd for details.
43	Heron Hill Winery *Kitty Oliver* *800-441-4241*	9301 County Route 76 Hammondsport, NY 14840	www.heronhill.com	Heron Hill Winery will be offering complimentary wine tasting to Veterans. Not only on Veterens Day, but year-round!	Visit the Winery on Keuka Lake or tasting rooms on Seneca and Canandaigua Lakes to receive a featured wine tasting.	Online discount offers free shipping on 4 or more bottles of wine, Veterans may use online coupon code MILWINE.
44	Homewood Suites Rochester Greece *Vina Platania* *585-865-8534*	400 Center Place Drive Rochester, NY 14615	www.rochestergreece.homewoodsuites.com	Government rate of $96 per night available to veterans (2012 pricing subject to change when Govt. rates change).	Government rate only available on King Studio Suites	
45	Hoselton Nissan *Dan Beaney* *585-385-3560*	66 Marsh Rd East Rochester, NY 14445	www.Hoselton.com	Variety of discounts and rebates. Contact Dan Beaney for all the details. Call 585-385-3560 or email: DanB@hoselton.com	Current exclusion is GTR / LEAF electric vehicles (as of November 2011 - subject to update)	Vehicle Sales and Service.
46	Hunt Country Vineyards *Jim Alsina* *800-946-3289*	4021 Italy Hill Rd (Keuka Lake) Branchport, NY 14418	www.HuntWines.com	Wine: 25% off retail price Non-wine:10% retail price Tasting: free standard wine tasting		
47	Indoor Air Technologies *Ed Hernandez* *585-924-2010*	33 W Main St. Victor, NY 14564	indooairtechnologies.com	15% off any Resdential Duct work cleaning	Can not be use with any coupons or other offers	
48	Interstate Property Inspections Inc *Jim Peralta* *585-721-7770*	37 Alhambra Drive Rochester, NY 14622	www.interstatepropertyinspections.com	25%	Lead-based paint inspections / Risk assessments	NYS Licensed Home Inspections.

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49	Isaac Heating and Air Conditioning, Inc. *Raymond Isaac* *585-546-1400*	180 Charlotte Street Rochester, NY 14607	www.IsaacHeating.com	$20 off of the Maintenance of Equipment * 20% off of a Service Call (Repairs Extra)	* Eligible Equip includes Gas Furnaces, Gas Fireplaces, Central Air Conditioning, Humidifiers, and Air Cleaners.	Heating and Air Conditioning Equipment and Services.
50	Jean Thibodeau, CPA *Mr. Jean Guy Thibodeau* *585-586-6160*	6780 Pittsford Palmyra Rd Fairport, NY 14450	jeanthibodeau.com	10%		CPA and Accounting Services for Small Business and Individuals.
51	JLapp Construction *Jonathan Lapp* *585-690-0409*	1658 Vroom Rd Spencerport, NY 14559	jlappconstruction.com	10%		
52	Junior's Barbershop & Unisex Salon *George Green* *585-328-9555*	601 W. Main Street Rochester, NY 14608		25%	There are no limit or conditions or any amount of times this discount can be applied.	Barbershop and Unisex Salon
53	Karl Pearce II LMT *Karl Pearce II* *585-259-4440*	1815 South Clinton Ave, Suite 640 Rochester, NY 14618	www.RetreatHouseMassage.com	25%		Discount for card holder and for 60 or 90 minutes massage services.
54	Kay's Place Styling Salon *Kathy D'Aries* *585-352-4744*	5546 Ridge Rd. West Spencerport, NY 14559		15%	Does not include discounts on Retail products sold in salon	
55	Klein Steel Direct *Michael Hobbs* *585-458-8100*	1029 Lyell Ave Rochester, NY 14606	www.kleinsteeldirect.com	10%	10% off Surplus steel orders only. Processing and delivery extra.	
56	LaQuinta Inn & Suites *Kimmie Townsend CHA* *585-272-7800*	717 E Henrietta Rd Rochester, NY 14623		10%	Black out dates may apply.	

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57	Law Office of Julie V. Mersereau, Esq. *Julie V. Mersereau* *585-377-5487*	421 Penbrooke Drive, Suite 2 Penfield, NY 14526	www.jmersereaulaw.com	10%		
58	Law Offices of Todd Gustafson, Esq. *Todd Gustafson* *585-662-4135*	70 Linden Oaks, Third Floor, Suite 3 Rochester, NY 14613	www.guslawfirm.com	Variety of discounts to hard to list. Please call Todd to ask about discounts for services.	Please also ask about the costs for same documents for the veteran's spouse or partner.	Always a free initial consultation, and no additional charge for home visits for those who have difficulty traveling.
59	LifeStream Rochester *Marty Ness* *585-739-4792*	1170 Strong Rd Victor, NY 14564	lifestreamrochester.com	25%	$100 off each registration	
60	Life Script Counseling Services *Tom Porpiglia* *585-704-0376*	500 Helendale Road Suite 110 Rochester, NY 14609	www.lifescriptcounseling.com	10%	Veterans with clinical PTSD my qualify to receive 6 free sessions as part of a research program.	Counseling Services. Unemployed veterans get 3 free sessions.
61	Lipari & Associates, Inc. dba Home Instead Senior Care *Jean Hultenschmidt* *585-338-1805*	105 Canal Landing Blvd. Suite 5 Rochester, NY 14626	www.homeinstead.com/547	10%	Must reside in Northwest Monroe County +55 Two (2) Hour Minimum Shift Assignment	
62	Loria Electrical Services *Russell A. Loria* *585-225-7742*	2920 Ridgeway Ave Rochester, NY 14626	www.loriaelectric.com	10% off all labor cost for residential and commercial services		Residential & Commercial Electrical Contractors.
63	Lyell Crest Hardware *Junior* *585-429-6720*	2232 Lyell Ave Rochester, NY 14606	www.facebook.com/lyellcrest.hardware	10% Not every item is discountable, as we try to keep our prices fair and competitive.	To receive a discount, ask for it before the sale is completed! We cannot alter the total once the trans is done!	
64	Malinka Home Improvements *Frank Malinka* *585-426-6918*	381 Bridgewood Drive Rochester, NY 14612		10% off repairs 5% - 10% off replacement windows/doors	Veteran owned business over 30 years, lifetime warranties on materials, fully insured	Up to $500 off complete siding installations. $200 off complete roofing installations.

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65	Marina Auto Group *Jim Brown* *585-698-0495*	943 Ridge Rd Webster, NY 14580	marinaautogroup.com	Other		We are a proud member of the Vets-Cars Program
66	Mario's Italian Restaurant & Catering *Anthony Daniele* *585-271-1111*	2740 Monroe Ave Rochester, NY 14618	www.2711111.com	Free bottle of house wine, appetizer or dessert with the purchase of 2 dinners.	Not valid on Sunday brunch, Holidays or in conjunction with any other offers, promotions or discounts	
67	Marisa Hoff, LMT *Marisa Hoff* *585-698-0495*	1815 South Clinton Ave, Suite 640 Rochester, NY 14618	www.RetreatHouseMassage.com	25%		
68	Marsh Insulation *Steve* *585-794-1491*	7372 Furnace Rd Ontario, NY 14519	http://marshinsulation.com/	15%		
69	Millennium Printing & Graphics *Justin E Ziemniak* *585-797-4399*	1170 Ridge Road, Suite 217 Webster, NY 14580	www.millenniumresults.com	10%	Please mention the veteran discount at the time of requesting a quotation. Thank you.	
70	Millhouse Family Restaurant *Carmella Stathopoulos* *585-637-7050*	3670 Lake Rd. Brockport, NY 14420		10% Veteran must be present for discount and show ID. Discount applies only to Veterans and their spouse.	Can not be combined with any other discounts or coupons. Not valid on Fridays or Sundays.	
71	Montesano's Italiano Kitchen *Joseph Montesano* *585-533-1150*	2 Park Lane Rush, NY 14543		10% On Pizza and Wing combinations, not to be combined with any other coupons or discounts.	Owner reserves the right to discontinue the discount program at any time.	Offering Pizza, Wings, Subs, Friday Fish Fry, Pasta and Salads. Take out - Seating for up to 10. Full Service Catering
72	Mr. Jean G. Thibodeau *Jean G. Thibodeau* *585-586-6160*	31 Putting Green Lane Penfield, NY 14526	www.jeanthibodeau.com	10%	Call for Appointment	

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73	New Creations Unisex Shop *Willie Lightfoot* *585-436-2520*	647-649 Jefferson Avenue Rochester, NY 14611		We would offer 50% discount to all veterans on Mondays only.	The offer would be for Mondays only, we call it Military Mondays	Unisex hair Salon
74	Nicole Miller, LMT *Alayna Alderman* *585-269-8070*	1815 South Clinton Ave. Suite 640 Rochester, NY 14618	www.nicolemillerlmt.com	Donate two free massages a month to Veterans. After those two, the discount is 25%	Veterans and service members only	
75	One Flag One Mind *Myron Moxley* *585-223-7260*	16 Perinton Hills Mall Fairport, NY 14450		10%		Photographic display of Service Members whom has served in the, United States Armed Forces, past and present. Call for details.
76	OptiGolf Center *Mike Tatay* *585-924-4300*	10 Commerce Drive Victor, NY14564	http://www.optigolfcenters.com	15%		
77	Organic Coffee Mix *Velecia Graham* *585-351-1300*	35 Isabelle Street Rochester, NY 14606	www.organiccoffeemix.com	10%	Qty purchase discount expires May 1, 2012.	All referrals by current customers receive a $5 discount off of their next order if there's a purchase. Contact Velecia for further discounts.
78	Parkside Diner *Jim Papas* *585-323-2710*	4353 Culver Rd Rochester, NY 14622	parksidediner.net	10%		Breakfast, Lunch and Dinner.
79	Patrick LaJuett *Patrick LaJuett* *585-210-0018*	6 Black Tern Terrace Hilton, NY 14468	http://lajuett.com	10% off Website design and development costs.	Discounts apply to veteran owned or managed businesses. Some restrictions apply - contact Patrick for details.	
80	Perinton Subway *Evan Yelsky* *585-223-7260*	16 Perinton Hills Mall Fairport, NY 14450	www.subway.com	10%		

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81	Pet$aver Healthy Pet Superstore - Brighton Location *Chrissy Spencer* *585-242-0808*	2947 Monroe Ave Rochester, NY 14618	www.petsaversuperstore.com	5%	Not valid on Veterinary Services.	
82	Pet$aver Healthy Pet Superstore *Mike VanChieri* *585-621-0890*	1596 Ridge Rd. West Rochester, NY 14615	www.petsaversuperstore.com	The offered discount will be 5%. This is in addition to our 7% back loyalty program that all customers receive.		
83	Platinum Automotive *Andrew Northrop* *585-865-4877*	2425 Dewey Ave Rochester, NY 14615	http://platinumautomotiverochester.com/	10%	No discounts on oil changes already as low as possible..	Bigger the job more room for a bigger discount!
84	Pontillo's Pizzeria - East Ridge *Guido Barbone* *585-200-7997*	702 Ridge Rd. East - Ridge Hudson Plaza Rochester, NY 14445		10%		
85	PrimeTimePetCare and MaryPoppins DropIn Caregiving Service *Marilyn McGowan* *585-467-6900*	335 W Elm St East Rochester, NY 14612		10%		
86	PUSH Fitness Center *Jen Pagano* *585-506-7378*	1157 Fairport Road Fairport, NY 14450	www.push-fc.com	50% off Joining Fee		
87	Ramon Santiago Studio *Steven C Argento* *585-202-6909*	179 Atlantic Ave Rochester, NY 14607	www.ramonsantiago.com	10%	Some restrictions may apply. Please present Veteran Card prior to purchase.	
88	Record Archive *Alayna Alderman* *585-244-1210*	33 1/2 Rockwood St. Rochester, NY 14610	recordarchive.com	10%		New and used CDs, records, cassettes, videos, DVDs and various other items.

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89	Redding Chiropractic *Dr. David G Redding* *585-582-1866*	1879 Rochester St Lima, NY 14485	http://dreddingwellness.com	Complimentary consultation and examination.		
90	Rochester's Original Crab Shack *Danny Daniele* *585-427-7420*	749 East Henrietta Rd Rochester, NY 14623	www.crabshackrochester.com	10%	Not valid with any other discounts, promotions or offers.	
91	Rochester Rhinos Professional Soccer Club *David Cieslinski* *585-454-3000 x1111*	460 Oak Street Rochester, NY 14608	www.rhinossoccer.com	$5.00 discount on tickets priced $13.00-$20.00 and a $3.00 discount on all $10.00 tickets.	Show Veterans Discount Card at the Sahlen's Stadium box office or call Group Sales at (585) 454-5425 to receive discount.	Discount valid for all 2013 Rhinos regular season match at Sahlen's Stadium. 15 home games scheduled - see website for dates.
92	RockVentures Indoor Rock Climbing and Teambuilding Center *Kent Winchester* *585-442-5462*	1044 University Avenue Rochester, NY 14607	www.rockventures.net	10% off an Intro to Rock Climbing Course. After this course FREE rock climbing on Saturdays, 9-11 am for VETERANS ONLY.	Normally $40 for this Course; for Veterans $36. Offer does not apply to already discounted offers or other services.	RESERVATIONS AND PREPAYMENT REQUIRED. Other restrictions may apply.
93	Royal Photography & Evidence Store *Royal Chamberlain* *585-325-2340*	28 East Main Street; Suite 102, First Federal Plaza Rochester, NY 14614	www.royalphotography.com	10%		
94	Sage Rutty & Co., Inc. *Kim A. Hinkley, J.D.* *585-512-2311*	100 Corporate Woods Ste. 100 Rochester, NY 14623	www.sagerutty.com/	Kim Hinkley, a registered financial advisor, offers a no charge financial consultation.	One per family	
95	Salon Paragon Ltd. *Tammy Cruppe* *585-271-5580*	289 Gregory St. Rochester, NY 14620	salonparagon.net	10%	10% off all retail products	
96	Sam's Club *Maria Garcea* *585-225-8497*	700 Elmridge Center Drive Rochester, NY 14626	www.samsclub.com	Purchase or renew existing Sam's Club annual membership ($40+tax) - receive a $15.00 Gift Card.	Veterans, Family members or active duty military personnel only.	Stop in at any Sam's Club membership desk with a Military ID. Sam's Club and their employees Thank You for your service.

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97	Sandra Swanson, LMT *Sandra Swanson* *585-943-7664*	Catalyst Health Group 1694 Penfield Rd. Rochester, NY 14625	sandraswansonlmt.massagetherapy.com	*** Special for 7/4 *** Purchase two hour-long sessions for $74.00		
98	Simply New York Marketplace & Gifts *Patrick Bodell* *585-413-0895*	4364 Culver Rd. Irondequoit, NY 14622	www.simplynystore.com	10%		Every product that Simply New York offers must meet one very simple criteria – it must be: Made in New York State.
99	SPI - Special Private Intelligence Agency (The SPI-Agency) *Patrick J. Schmitt* *585-568-0042*	36 West Main Street, Ste-503 Rochester, NY 14614	www.SPI-Agency.com	10%		
100	Star Rooter Plumbing *Jeffrey C. Burandt* *585-730-6567*	46 Barbie Cir Rochester, NY 14626	www.starrooterplumbing.com	15%	Free estimates, never an overtime charge, military, veteran, including family member and senior discount.	Everything to do with plumbing, inside and out!
101	Sterling Optical *Jolene Burgess* *585-424-5970*	3333 W. Henrietta Rd - Southtown Plaza Rochester, NY 14623	sterlingopticalny.com	30% off regular retail prices for prescription eyeglasses.	Cannot be combined with any other discount, offer or insurance pricing.	Family Eyecare Centers
102	Sterling Optical *Joanne Backus* *585-248-0086*	3400 Monroe Ave - Pittsford Colony Plaza Rochester, NY 14618	sterlingopticalny.com	30% off regular retail prices for prescription eyeglasses.	Cannot be combined with any other discount, offer or insurance pricing.	Family Eyecare Centers
103	Sterling Optical *Tonia Green* *585-924-2550*	6081 Rt 96 South - CVS Plaza Farmington, NY 14425	sterlingopticalny.com	30% off regular retail prices for prescription eyeglasses.	Cannot be combined with any other discount, offer or insurance pricing.	Family Eyecare Centers
104	Sterling Optical *Sharon Chambry* *585-227-6771*	160 Greece Ridge Center Mall Rochester, NY 14626	sterlingopticalny.com	30% off regular retail prices for prescription eyeglasses.	Cannot be combined with any other discount, offer or insurance pricing.	Family Eyecare Centers

MCVDCP Participating Merchants and Businesses

	Business Name Owner-contact Phone	Address	Website	Discount/Terms	Limits or Conditions	Type of Service Offered
105	Stokoe Farms Christmas Trees *Suzanne Stokoe* *585-737-5858*	656 South Road Scottsville, NY 14546	stokoefarms.com	20%	20% off any Christmas tree including clearance field specials. ID required	
106	Studio 34 Creative Arts Learning Center & Gallery *Marilynne Lipshutz* *585-737-5858*	34 Elton Street Rochester, NY 14607	http://www.studio34creativeartslearningcenter	15% Discount on class tuition, studio services, private classes . Open torch and bench rental also discounted 15%.	Open studio available by appointment. Tuition discounts are restricted, please contact Marilynne for details.	Pre-Register for classes in advance to assure a spot. Class size is limited. Please no walk in registrations. Contact Marilynne for details.
107	Sylvio's Pizzeria *Ted Sylvio* *585-436-6390*	1761 Scottsville Rd. Rochester, NY 14623		20%	Excludes alcoholic beverages.	Pizza and other food items
108	Taylor Heating Inc *Tony DiCiacce* *585-328-9260*	325 Mt Read Blvd. Rochester, NY 14611	www.TaylorHeating.com	10% Discount applies to any furnace, air conditioning or plumbing repair.	Discount does not apply to installation work.	$100 Off any Furnace or Air Conditioning System, $250 Off any 90% Efficient Boiler.
109	TC Riley's *Dave Bunts* *585-272-9777*	220 Park Point Drive Rochester, NY 14623	www.tcrileysparkpoint.com	15% to Active Military including Reserves	Discount good for Veteran only, not usable with other coupons/discounts, must present card	
110	Temple Bar & Grille *Michael O'Leary* *585-232-6000*	109 East Ave Rochester, NY 14604	templebarandgrille.com	25%	Must be 21 and over. Discount on Food only. Not valid with other specials.	
111	Tette & Ingersoll, CPA's, PC *Adriana White* *585-410-6733*	6536 Anthony Drive, Suite B Victor, NY 14564	www.alliedfp.com	10%		
112	Thai Lao Restaurant *Tommy Xomvimane* *585-454-4882*	309 University Avenue Rochester, NY 14607		10%	All active duty and veterans get 10% off	

MCVDCP Participating Merchants and Businesses

	Business Name Owner-contact Phone	Address	Website	Discount/Terms	Limits or Conditions	Type of Service Offered
113	The Farrell Edge LLC *Bob Farrell* *585-739-0919*	275 Maywood Drive Rochester, NY 14618	www.TheFarrellEdge.com	25% Various discounts on marketing services, media purchases, TV and Radio productions	Discounts apply only to Veteran Owned or Managed businesses. Some restrictions apply - contact Bob for details.	We are an award-winning marketing firm that has aired creative TV spots in over 200 markets throughout the USA and Canada.
114	The Little Speed Shop *Kevin or* *Jill Van Valkenbugh* *585-647-0339*	500 Lee Road, Building C Rochester, NY 14606		10%	10% discount on labor charges	Contact us today to schedule an appointment for a free diagnosis of your service issue, or for a consultation on your automotive project.
115	The Living Room Café *Allison Mayer and* *Christopher Hilfiker* *585-413-0833*	1118 Monroe Ave. Rochester, NY 14620	www.thelivingroomcafe.com	10%		Selection of free trade and organic coffees as well as other confections.
116	Veterans Outreach Center, Inc. *George Polosky* *585-546-1081*	459 South Aveune Rochester, NY 14620	www.eflagstore.com	10%		Flags: American, State, Military, Historical, International.
117	Vision Ford *Bill Van Acker* *585-352-1200*	4545 Ridge Rd W. Rochester, NY 14626	Visionauto.com	Discount varies per product. Please contact Bill for information		
118	Wainwright Repair Services LLC *Joe Wainwright* *585-247-4079*	30 Bermar Park Rochester, NY 14624	www.wainwrightrepairservices.com	10%	No discounts on purchases of home standby generators.	
119	Waterloo Premium Outlets *Karen Dodson* *315-539-1100*	655 Route 318 Waterloo, NY 13165	www.waterloo.premiumoutlets.com/waterloo	Visit the information center, located in the food court and show your veterans ID and recieve a free VIP Coupon Book ($5 value).	One per person per day.	
120	Webster Gourmet *Walter Scott* *585-545-4080*	16 W. Main St Webster, NY 14580	Webstergourmet.com	10%	Does not include gift baskets / Gift sets	Webster, NY Specialty Food Gift Shop.

MCVDCP Participating Merchants and Businesses

	Business Name Owner-contact Phone	Address	Website	Discount/Terms	Limits or Conditions	Type of Service Offered
121	Wildtree - My Wildtree (All Natural Pantry Foods) *Rhonda Miga* *585-242-0707*	205 Viennawood Drive Rochester, NY 14618	www.mywildtree.com/Rhonda_Miga/	10%		Monthly Specials entitle you to 1/2 price bundles of Wildtree foods when you purchase $50 retail (before 10% - giving an extra $5 savings)
122	Xtreme Fitness *Jeremy Batt* *585-227-4480*	1942 W Ridge Road Rochester, NY 14626	xtremefitnessweb.com	Our veterans receive a membership rate of $17.50/month with no signup fee and no contract.		purchase $50 retail (before your 10% discount - so that is an extra $5 savings)
123	Yellow Page City, Inc. *Michael F. Pavone (unclemike)* *585-247-3996*	280 Kenneth Drive, Suite 300 Rochester, NY 14623	www.yellowpagecity.com	10%	Good on all Products & Services New Clients	
124	Young and Company CPAs LLP *David G. Young* *585-427-0210*	1425 Jefferson Road Rochester, NY 14623		$25 discount off Tax Returns		Accounting Services