

## MCVDCP Participating Merchants and Businesses

	<b>Business Name Owner-contact Phone</b>	<b>Address</b>	<b>Website</b>	<b>Discount/Terms</b>	<b>Limits or Conditions</b>	<b>Type of Service Offered</b>
1	101 Mobility <i>Miguel Millan</i> 585-270-5689	1249 Ridgeway Ave Rochester, NY 14615	<a href="http://rochester.101mobility.com">rochester.101mobility.com</a>	10% to 15% off our VA-FSS Government prices.	Offer is good for the Vet or a Family member (wife - kids - parents - siblings)	We are a VA-FSS Contract Holder.
2	ACES-Energy <i>Andrew Heiligman</i> 585-737-4125	5165 Broadway, Suite 268 Depew, NY 14043	<a href="http://www.aces-energy.com">www.aces-energy.com</a>	10% off new Geothermal Heating & Cooling Systems, Solar Electric or Solar Thermal installations in Monroe County.	Geothermal Heating & Cooling, Solar PV, Solar Hot Water (domestic and pool heat).	Heating and Cooling Systems. Call for your free consultation.
3	Apex Window Films <i>Chris Guider</i> 585-424-3456	3 Rockwood Place Rochester, NY 14610	<a href="http://www.apexwindowfilms.com">www.apexwindowfilms.com</a>	15%		
4	All Appliance Parts Distributors <i>Michele Christiano</i> 585-272-1222	1250 Scottsville Rd Suite 7 Rochester, NY 14624	<a href="http://www.allapplianceparts.org">www.allapplianceparts.org</a>	10%	Offer not valid with special promotions. Certain conditions may apply.	Repair parts for most major brands of appliances.
5	Bath Fitter <i>Venessa Haley</i> 585-617-1636	30 Vantage Point Drive Suite 2 Rochester, NY 14624	<a href="http://www.bathfitter.com">www.bathfitter.com</a>	10% off your Bath Fitter purchase and a buy 1 get 50% off grab bars	Discount redeemable against any purchase of a complete Bath Fitter system including tub or shower, seamless wall and fixtures.	
6	Bazil - A Casual Italian Kitchen <i>Eric Schaubert</i> 585-697-2006	1384 Empire Blvd Rochester, NY 14609	<a href="http://www.bazilrestaurant.com">www.bazilrestaurant.com</a>	10%	Not valid holidays or combined with any other offers, discounts or promotions.	
7	Blossom Acupuncture <i>Mary Alice Keator</i> 585-586-7777	667 Panorama Trail West Rochester, NY 14625	<a href="http://www.blossomacu.com">www.blossomacu.com</a>	Acupuncture or massage treatments for \$20, over 68% off!		
8	Brandini's Pizza Joe Cenzi 585-272-7180	2595 West Henrietta Road Rochester, NY 14623	<a href="http://brandanispizza.com/">http://brandanispizza.com/</a>	10%		email: BrandinisPizza@yahoo.com

## MCVDCP Participating Merchants and Businesses

	<b>Business Name Owner-contact Phone</b>	<b>Address</b>	<b>Website</b>	<b>Discount/Terms</b>	<b>Limits or Conditions</b>	<b>Type of Service Offered</b>
9	Casa Larga Vineyards <i>Cathy Fabretti</i> 585-223-4210	2287 Turk Hill Road Fairport, NY 14450	<a href="http://www.casalarga.com">www.casalarga.com</a>	Free Wine Tastings and 10% purchase of 3 or more bottles of wine	No limits, applies to all veterans	Wine Tasting and Winery Tours. Items available for purchase.
10	Center for Reiki Wellness & Hypnosis <i>Cyndy Paxton, RMT CH</i> 585-313-3454	Latona Office Campus - Building E, 550 Latona Road (Town of Greece) Rochester, NY 14626	<a href="http://centerforreikiwellness.com">http://centerforreikiwellness.com</a>  /	30% Off 1-Hour Reiki Treatments \$45 (\$65 Value)		
11	Chatham Housing and Development Corp <i>Jack Burggraaff</i> 585-425-4383	265 Village Landing Fairport, NY 14450	<a href="http://www.chathamhousing.org">www.chathamhousing.org</a>	20% on lead inspections and air monitoring. Free housing research referrals for those seeking affordable housing.		Chatham Housing and Development Corp is a 501(c)3 Community Housing and Development Organization (CHDO)
12	Ciminelli & Ciminelli, Attorneys and Counselors at Law <i>Paul V. Ciminelli</i> 585-235-0980	421 Pembroke Drive Suite 2 Penfield, NY 14526	<a href="http://www.CiminelliLaw.com">www.CiminelliLaw.com</a>	20% Appointment required: Weekdays 8:30-5:00, Evenings by appointment	Certain expenses are not subject to special fee structure. Please call for more details.	Legal Services: prepare wills, Health Proxies and more. Other discounts may apply. Please call for more details.
13	City Blue Imaging Services <i>Mark Cleary</i> 585-454-1695	68 Scio Street Rochester, NY 14604	<a href="http://www.cityblueimaging.com">www.cityblueimaging.com</a>	100 Free Business Cards, including Layout	1 Order per Veteran	Specialize in oversized copying, digital printing & plotting.
14	Colony Dry Cleaners <i>Steve or Brian</i> 585-235-3414	695 Howard Road Rochester, NY 14624	<a href="http://www.colonydrycleaners.com">www.colonydrycleaners.com</a>	15% Discount 5% additional discount for orders paid at the time of drop off at our store.	Our discount limit is 20% per order	
15	Counseling Office of Albert P. Datro, M.S., F.C.H., C.H. <i>Al Datro</i> 585-637-0737	58 Market Street Brockport, NY 14420		50% off of fee for hour-long individual, couple, and family counseling sessions	50% off for unlimited number of counseling sessions	
16	Countryside Cabinetworks Plus <i>Curt Kenyon</i> 585-349-8100	421 S. Union St. Spencerport, NY 14559	<a href="http://www.countrysidecabinetworks.com">www.countrysidecabinetworks.com</a>	5% on any purchase of cabinets, laminate and stone countertops, plumbing fixtures, lighting, flooring, and tile.	Can be combined with any manufacture sponsored promotion.	Kitchens, Baths, Flooring, Tile, Lighting, Fixtures, Services

## MCVDCP Participating Merchants and Businesses

	<b>Business Name Owner-contact Phone</b>	<b>Address</b>	<b>Website</b>	<b>Discount/Terms</b>	<b>Limits or Conditions</b>	<b>Type of Service Offered</b>
17	Coverall Health Based Cleaning System <i>Steve Lyons</i> 585-586-4610	1160 Pittsford Victor Rd. Building D Pittsford, NY 14534	<a href="http://www.coverall.com">www.coverall.com</a>	10%		Health Based Cleaning System
18	CrossFit BoomTown <i>Chad Curtis</i> 516-655-8297	1106 East Ridge Road Rochester, NY 14621	<a href="http://www.crossfitboomtown.com">www.crossfitboomtown.com</a>	15% Call for Class Times		Fitness classes
19	Culver Auto & Detail - Sales & Service <i>Dan Kinsella</i> 585-288-0306	1387 Culver Rd Rochester, NY 14609		10%	Discount Applies To All Parts and Labor	
20	Cummings Law Offices, PLLC <i>James J. Cummings III, Esq.</i> 585-663-2150	3000 Mt. Read Blvd., Suite 202 Rochester, NY 14616	<a href="http://www.jclegal.com">www.jclegal.com</a>	Discount off our regular rates is 20%, but on real estate purchases (residence), discount is 25%	Does not apply to contingent fee arrangements.	
21	Dakota Grill <i>Dave Dakota</i> 585-392-3737	913 Roosevelt Highway Hilton, NY 14468		15%	On Food Only	Wide variety of specialty dinner items along with our bar, lunch and childrens menu.
22	Daniel Barletta DDS <i>Jan</i> 585-227-4900	1101 English Rd. Suite B Rochester, NY 14616		10% for patients with dental insurance 15% for patients without dental insurance		Dental Services
23	Desino Insurance Agency, Inc. <i>Frank Desino</i> 585-671-0580	421 Pembroke Drive Suite 2D Penfield, NY 14526	<a href="http://www.DesinoInsurance.com">www.DesinoInsurance.com</a>	Complimentary review of your personal insurance lines. No pressure, no sales pitch, no charge!		Insurance: auto, homeowners, cottage, RV, boat and motorcycle.
24	Dunn, Cunningham & Reisert, Inc dba Padgett Business Svcs of Roch. <i>Jim Stanbrough</i> 585-292-6657	2450 W. Ridge Rd. Suite 109 Rochester, NY 14626	<a href="http://www.padgettsmallbizpro.com">www.padgettsmallbizpro.com</a>	10% discount on any business or personal tax return preparation and or small business accounting service.		

## MCVDCP Participating Merchants and Businesses

	<b>Business Name Owner-contact Phone</b>	<b>Address</b>	<b>Website</b>	<b>Discount/Terms</b>	<b>Limits or Conditions</b>	<b>Type of Service Offered</b>
25	eFlooring, LLC <i>Dan Pettit</i> 585-334-3040	1565 Jefferson RD. Bldg. 200 Suite 240 Rochester, NY 14623	<a href="http://www.eflooring.biz">www.eflooring.biz</a>	Offer is for 15% off your purchase of floor coverings, not including installation.	Offer is not valid with any other promotions or special offers.	Carpet, area rugs, hardwood, laminate, resilient flooring and ceramic tile. Green products - bamboo and cork flooring.
26	Essential Touch <i>Helen Lutz</i> 585-271-7690	1815 S Clinton Avenue, Suite 640 Rochester, NY 14618	<a href="http://www.retreathousemassage.com">www.retreathousemassage.com</a>	25%		
27	Fabulous Flowers and Gifts <i>Colleen &amp; Carmel Dougherty</i> 585-254-8055	217 West Ridge Rd Rochester, NY 14615	<a href="http://www.fabulousflowersandgifts.com/">www.fabulousflowersandgifts.com/</a>	10%	Not valid with any other discounts, discount on product only (not on delivery, service or tax)	
28	Fahsye <i>Suthida Sakulsurarat</i> 585-697-1541	212 Winton Rd N. Rochester, NY 14610	<a href="http://www.fahsye.com">http://www.fahsye.com</a>	10%		
29	Fast-Fix Jewelry and Watch Repairs <i>Beth Giambrone</i> 585-227-5440	400 Greece Ridge Center Dr. Rochester, NY 14626	<a href="http://www.fastfix.com">www.fastfix.com</a>	20%		
30	FJF Electric <i>Frank Farruggia</i> 585-512-7050	23 Estall Rd Greece, NY 14616		10% Free Estimates 10% off all parts and labor		
31	Floyd James Construction <i>Floyd James Jr.</i> 585-713-5727	7 Flora St. Rochester, NY 14608		10%		
32	Gallina Electric, LLC <i>Thomas Gallina</i> 585-227-1800	40 Visca Lane Rochester, NY 14626		10%	Certain restrictions apply	

## MCVDCP Participating Merchants and Businesses

	<b>Business Name Owner-contact Phone</b>	<b>Address</b>	<b>Website</b>	<b>Discount/Terms</b>	<b>Limits or Conditions</b>	<b>Type of Service Offered</b>
33	Genesee Country Inn Bed and Breakfast <i>Deborah M Stankevich</i> 585-538-2500	948 George Street, PO Box 226 Mumford, NY 14511	<a href="http://www.geneseecountryinn.com">www.geneseecountryinn.com</a>	10%		There is a limit of four free tickets per order. To receive, call 585.232.4382 from Tuesday through Sunday between noon and 6pm.
34	Geva Theatre Center <i>Kevin Sweeney</i> 585-232-4382	75 Woodbury Blvd Rochester, NY 14607	<a href="http://www.gevatheatre.org">www.gevatheatre.org</a>	Geva Theatre Center is hosting a free performance of A CHRISTMAS CAROL on December 18th, 2012 at 7:00pm	For active duty, retired, and military veterans and their families.	There is a limit of four free tickets per order. To receive, call 585.232.4382 from Tuesday through Sunday between noon and 6pm.
35	George Eastman House International Museum of Photography and Film <i>Heather Gray</i> 585-271-3361	900 East Avenue Rochester, NY 14607	<a href="http://www.eastmanhouse.org">www.eastmanhouse.org</a>	\$10 admission (standard adult admission is \$12)		
36	Growing Again <i>Patti and Mark Unvericht</i> 585-329-1723	12 Amity Street Spencerport, NY 14559	<a href="http://www.growingagainkids.com">www.growingagainkids.com</a>	25%		An upscale consignment shop just for kids stuff...
37	Habitat for Humanity ReStore <i>Dan Petronio</i> 585-697-2012	755 Culver Road Rochester, NY 14609	<a href="http://www.rochesterhabitat.org/ReStore">www.rochesterhabitat.org/ReStore</a>	10%	Can be combined with current sales and discounts	
38	Harris Seeds <i>Jennifer Hemingway</i> 585-295-3600	355 Paul Rd Rochester, NY 14624	<a href="http://www.harriseseeds.com">www.harriseseeds.com</a>	15% Discount is open to all United States Armed Services Veterans and currently serving Armed Services Members.	Orders should be phoned into 800-544-7938 and can then be picked up at 355 Paul Rd or shipped to the customer.	NOTE:Harris Seeds does not have a retail store front.
39	Henderson Ford <i>Bill Van Acker</i> 585-787-1700	810 Ridge Rd Webster, NY 14580	<a href="http://www.Hendersonfamilyford.com">www.Hendersonfamilyford.com</a>	Variety of discounts and rebates.	Contact dealer for vehicle specific conditions and manufactures rebate terms.	Contact Bill Van Acker for all details. Call 585-787-1700 or email:bvanacker@hendersonfamilyford.com
40	Heroes Home Advantage, REALTORS <i>Michele Ladd</i> 585-872-5122	1436 State Rd Webster, NY 14580	<a href="http://www.heroeshomeadvantage.com">www.heroeshomeadvantage.com</a>	CASH BACK and Discounts to our Veterans when Buying/Selling a home with us!	Thank you so much for your services to our country! We will reward you 25% of our commission and so much more!	Various other discounts offered. Contact Michele Ladd for details.

## MCVDCP Participating Merchants and Businesses

	<b>Business Name Owner-contact Phone</b>	<b>Address</b>	<b>Website</b>	<b>Discount/Terms</b>	<b>Limits or Conditions</b>	<b>Type of Service Offered</b>
41	Heron Hill Winery <i>Kitty Oliver</i> 800-441-4241	9301 County Route 76 Hammondsport, NY 14840	<a href="http://www.heronhill.com">www.heronhill.com</a>	Heron Hill Winery will be offering complimentary wine tasting to Veterans. Not only on Veterans Day, but year-round!	Visit the Winery on Keuka Lake or tasting rooms on Seneca and Canandaigua Lakes to receive a featured wine tasting.	Online discount offers free shipping on 4 or more bottles of wine, Veterans may use online coupon code MILWINE.
42	Homewood Suites Rochester Greece <i>Vina Platania</i> 585-865-8534	400 Center Place Drive Rochester, NY 14615	<a href="http://www.rochestergreece.homewoodsuites.com">www.rochestergreece.homewoodsuites.com</a>	Government rate of \$96 per night available to veterans (2012 pricing subject to change when Govt. rates change).	Government rate only available on King Studio Suites	
43	Hoselton Nissan <i>Dan Beaney</i> 585-385-3560	66 Marsh Rd East Rochester, NY 14445	<a href="http://www.Hoselton.com">www.Hoselton.com</a>	Variety of discounts and rebates. Contact Dan Beaney for all the details. Call 585-385-3560 or email: DanB@hoselton.com	Current exclusion is GTR / LEAF electric vehicles (as of November 2011 - subject to update)	Vehicle Sales and Service.
44	Hunt Country Vineyards <i>Jim Alsina</i> 800-946-3289	4021 Italy Hill Rd (Keuka Lake) Branchport, NY 14418	<a href="http://www.HuntWines.com">www.HuntWines.com</a>	Wine: 25% off retail price Non-wine: 10% retail price Tasting: free standard wine tasting		
45	Indoor Air Technologies <i>Ed Hernandez</i> 585-924-2010	33 W Main St. Victor, NY 14564	<a href="http://indoorairtechnologies.com">indoorairtechnologies.com</a>	15% off any Residential Duct work cleaning	Can not be use with any coupons or other offers	
46	Interstate Property Inspections Inc <i>Jim Peralta</i> 585-721-7770	37 Alhambra Drive Rochester, NY 14622	<a href="http://www.interstatepropertyinspections.com">www.interstatepropertyinspections.com</a>	25%	Lead-based paint inspections / Risk assessments	NYS Licensed Home Inspections.
47	Isaac Heating and Air Conditioning, Inc. <i>Raymond Isaac</i> 585-546-1400	180 Charlotte Street Rochester, NY 14607	<a href="http://www.IsaacHeating.com">www.IsaacHeating.com</a>	\$20 off of the Maintenance of Equipment * 20% off of a Service Call (Repairs Extra)	* Eligible Equip includes Gas Furnaces, Gas Fireplaces, Central Air Conditioning, Humidifiers, and Air Cleaners.	Heating and Air Conditioning Equipment and Services.
48	Jean Thibodeau, CPA <i>Mr. Jean Guy Thibodeau</i> 585-586-6160	6780 Pittsford Palmyra Rd Fairport, NY 14450	<a href="http://jeanthibodeau.com">jeanthibodeau.com</a>	10%		CPA and Accounting Services for Small Business and Individuals.

## MCVDCP Participating Merchants and Businesses

	<b>Business Name Owner-contact Phone</b>	<b>Address</b>	<b>Website</b>	<b>Discount/Terms</b>	<b>Limits or Conditions</b>	<b>Type of Service Offered</b>
49	JLapp Construction <i>Jonathan Lapp</i> 585-690-0409	1658 Vroom Rd Spencerport, NY 14559	<a href="http://jlappconstruction.com">jlappconstruction.com</a>	10%		
50	Junior's Barbershop & Unisex Salon <i>George Green</i> 585-328-9555	601 W. Main Street Rochester, NY 14608		25%	There are no limit or conditions or any amount of times this discount can be applied.	Barbershop and Unisex Salon
51	Karl Pearce II LMT <i>Karl Pearce II</i> 585-259-4440	1815 South Clinton Ave, Suite 640 Rochester, NY 14618	<a href="http://www.RetreatHouseMassage.com">www.RetreatHouseMassage.co m</a>	25%		Discount for card holder and for 60 or 90 minutes massage services.
52	Klein Steel Direct <i>Michael Hobbs</i> 585-458-8100	1029 Lyell Ave Rochester, NY 14606	<a href="http://www.kleinsteeldirect.com">www.kleinsteeldirect.com</a>	10%	10% off Surplus steel orders only. Processing and delivery extra.	
53	LaQuinta Inn & Suites <i>Kimmie Townsend CHA</i> 585-272-7800	717 E Henrietta Rd Rochester, NY 14623		10%	Black out dates may apply.	
54	Law Office of Julie V. Mersereau, Esq. <i>Julie V. Mersereau</i> 585-377-5487	421 Penbrooke Drive, Suite 2 Penfield, NY 14526	<a href="http://www.jmersereaulaw.com">www.jmersereaulaw.com</a>	10%		
55	Law Offices of Todd Gustafson, Esq. <i>Todd Gustafson</i> 585-662-4135	70 Linden Oaks, Third Floor, Suite 3 Rochester, NY 14613	<a href="http://www.guslawfirm.com">www.guslawfirm.com</a>	Variety of discounts to hard to list. Please call Todd to ask about discounts for services.	Please also ask about the costs for same documents for the veteran's spouse or partner.	Always a free initial consultation, and no additional charge for home visits for those who have difficulty traveling.
56	LifeStream Rochester <i>Marty Ness</i> 585-739-4792	1170 Strong Rd Victor, NY 14564	<a href="http://lifestreamrochester.com">lifestreamrochester.com</a>	25%	\$100 off each registration	

## MCVDCP Participating Merchants and Businesses

	<b>Business Name Owner-contact Phone</b>	<b>Address</b>	<b>Website</b>	<b>Discount/Terms</b>	<b>Limits or Conditions</b>	<b>Type of Service Offered</b>
57	Life Script Counseling Services <i>Tom Porpiglia</i> 585-704-0376	500 Helendale Road Suite 110 Rochester, NY 14609	<a href="http://www.lifescryptcounseling.com">www.lifescryptcounseling.com</a>	10%	Veterans with clinical PTSD my qualify to receive 6 free sessions as part of a research program.	Counseling Services. Unemployed veterans get 3 free sessions.
58	Lipari & Associates, Inc. dba Home Instead Senior Care <i>Jean Hultenschmidt</i> 585-338-1805	105 Canal Landing Blvd. Suite 5 Rochester, NY 14626	<a href="http://www.homeinstead.com/547">www.homeinstead.com/547</a>	10%	Must reside in Northwest Monroe County +55 Two (2) Hour Minimum Shift Assignment	
59	Loria Electrical Services <i>Russell A. Loria</i> 585-225-7742	2920 Ridgeway Ave Rochester, NY 14626	<a href="http://www.loriaelectric.com">www.loriaelectric.com</a>	10% off all labor cost for residential and commercial services		Residential & Commercial Electrical Contractors.
60	Lyell Crest Hardware <i>Junior</i> 585-429-6720	2232 Lyell Ave Rochester, NY 14606	<a href="http://www.facebook.com/lyellcresthardware">www.facebook.com/lyellcresthardware</a>	10% Not every item is discountable, as we try to keep our prices fair and competitive.	To receive a discount, ask for it before the sale is completed! We cannot alter the total once the trans is done!	
61	Malinka Home Improvements <i>Frank Malinka</i> 585-426-6918	381 Bridgewood Drive Rochester, NY 14612		10% off repairs 5% - 10% off replacement windows/doors	Veteran owned business over 30 years, lifetime warranties on materials, fully insured	Up to \$500 off complete siding installations. \$200 off complete roofing installations.
62	Marina Auto Group <i>Jim Brown</i> 585-698-0495	943 Ridge Rd Webster, NY 14580	<a href="http://marinaautogroup.com">marinaautogroup.com</a>	Other		We are a proud member of the Vets-Cars Program
63	Mario's Italian Restaurant & Catering <i>Anthony Daniele</i> 585-271-1111	2740 Monroe Ave Rochester, NY 14618	<a href="http://www.2711111.com">www.2711111.com</a>	Free bottle of house wine, appetizer or dessert with the purchase of 2 dinners.	Not valid on Sunday brunch, Holidays or in conjunction with any other offers, promotions or discounts	
64	Marisa Hoff, LMT <i>Marisa Hoff</i> 585-698-0495	1815 South Clinton Ave, Suite 640 Rochester, NY 14618	<a href="http://www.RetreatHouseMassage.com">www.RetreatHouseMassage.com</a>	25%		

## MCVDCP Participating Merchants and Businesses

	<b>Business Name Owner-contact Phone</b>	<b>Address</b>	<b>Website</b>	<b>Discount/Terms</b>	<b>Limits or Conditions</b>	<b>Type of Service Offered</b>
65	Marsh Insulation Steve 585-794-1491	7372 Furnace Rd Ontario, NY 14519	<a href="http://marshinsulation.com/">http://marshinsulation.com/</a>	15%		
66	Millennium Printing & Graphics Justin E Ziemniak 585-797-4399	1170 Ridge Road, Suite 217 Webster, NY 14580	<a href="http://www.millenniumresults.com">www.millenniumresults.com</a>	10%	Please mention the veteran discount at the time of requesting a quotation. Thank you.	
67	Millhouse Family Restaurant Carmella Stathopoulos 585-637-7050	3670 Lake Rd. Brockport, NY 14420		10% Veteran must be present for discount and show ID. Discount applies only to Veterans and their spouse.	Can not be combined with any other discounts or coupons. Not valid on Fridays or Sundays.	
68	Montesano's Italiano Kitchen Joseph Montesano 585-533-1150	2 Park Lane Rush, NY 14543		10% On Pizza and Wing combinations, not to be combined with any other coupons or discounts.	Owner reserves the right to discontinue the discount program at any time.	Offering Pizza, Wings, Subs, Friday Fish Fry, Pasta and Salads. Take out - Seating for up to 10. Full Service Catering
69	New Creations Unisex Shop Willie Lightfoot 585-436-2520	647-649 Jefferson Avenue Rochester, NY 14611		We would offer 50% discount to all veterans on Mondays only.	The offer would be for Mondays only, we call it Military Mondays	Unisex hair Salon
70	Nicole Miller, LMT Alayna Alderman 585-269-8070	1815 South Clinton Ave. Suite 640 Rochester, NY 14618	<a href="http://www.nicolemillerlmt.com">www.nicolemillerlmt.com</a>	Donate two free massages a month to Veterans. After those two, the discount is 25%	Veterans and service members only	
71	One Flag One Mind Myron Moxley 585-223-7260	16 Perinton Hills Mall Fairport, NY 14450		10%		Photographic display of Service Members whom has served in the, United States Armed Forces, past and present. Call for details.
72	OptiGolf Center Mike Tatay 585-924-4300	10 Commerce Drive Victor, NY14564	<a href="http://www.optigolfcenters.com">http://www.optigolfcenters.com</a>	15%		

## MCVDCP Participating Merchants and Businesses

	<b>Business Name Owner-contact Phone</b>	<b>Address</b>	<b>Website</b>	<b>Discount/Terms</b>	<b>Limits or Conditions</b>	<b>Type of Service Offered</b>
73	Organic Coffee Mix <i>Velevia Graham</i> 585-351-1300	35 Isabelle Street Rochester, NY 14606	<a href="http://www.organiccoffeemix.com">www.organiccoffeemix.com</a>	10%	Qty purchase discount expires May 1, 2012.	All referrals by current customers receive a \$5 discount off of their next order if there's a purchase. Contact Velevia for further discounts.
74	Parkside Diner <i>Jim Papas</i> 585-323-2710	4353 Culver Rd Rochester, NY 14622	<a href="http://parksidediner.net">parksidediner.net</a>	10%		Breakfast, Lunch and Dinner.
75	Patrick LaJuett <i>Patrick LaJuett</i> 585-210-0018	6 Black Tern Terrace Hilton, NY 14468	<a href="http://lajuett.com">http://lajuett.com</a>	10% off Website design and development costs.	Discounts apply to veteran owned or managed businesses. Some restrictions apply - contact Patrick for details.	
76	Perinton Subway <i>Evan Yelsky</i> 585-223-7260	16 Perinton Hills Mall Fairport, NY 14450	<a href="http://www.subway.com">www.subway.com</a>	10%		
77	Pet\$aver Healthy Pet Superstore - Brighton Location <i>Chrissy Spencer</i> 585-242-0808	2947 Monroe Ave Rochester, NY 14618	<a href="http://www.petsaversuperstore.com">www.petsaversuperstore.com</a>	5%	Not valid on Veterinary Services.	
78	Pet\$aver Healthy Pet Superstore <i>Mike VanChieri</i> 585-621-0890	1596 Ridge Rd. West Rochester, NY 14615	<a href="http://www.petsaversuperstore.com">www.petsaversuperstore.com</a>	The offered discount will be 5%. This is in addition to our 7% back loyalty program that all customers receive.		
79	Pontillo's Pizzeria - East Ridge <i>Guido Barbone</i> 585-200-7997	702 Ridge Rd. East - Ridge Hudson Plaza Rochester, NY 14445		10%		
80	PrimeTimePetCare and MaryPoppins Dropln Caregiving Service <i>Marilyn McGowan</i> 585-467-6900	335 W Elm St East Rochester, NY 14612		10%		

## MCVDCP Participating Merchants and Businesses

	<b>Business Name Owner-contact Phone</b>	<b>Address</b>	<b>Website</b>	<b>Discount/Terms</b>	<b>Limits or Conditions</b>	<b>Type of Service Offered</b>
81	PUSH Fitness Center <i>Jen Pagano</i> 585-506-7378	1157 Fairport Road Fairport, NY 14450	<a href="http://www.push-fc.com">www.push-fc.com</a>	50% off Joining Fee		
82	Ramon Santiago Studio <i>Steven C Argento</i> 585-202-6909	179 Atlantic Ave Rochester, NY 14607	<a href="http://www.ramonsantiago.com">www.ramonsantiago.com</a>	10%	Some restrictions may apply. Please present Veteran Card prior to purchase.	
83	Record Archive <i>Alayna Alderman</i> 585-244-1210	33 1/2 Rockwood St. Rochester, NY 14610	<a href="http://recordarchive.com">recordarchive.com</a>	10%		New and used CDs, records, cassettes, videos, DVDs and various other items.
84	Redding Chiropractic <i>Dr. David G Redding</i> 585-582-1866	1879 Rochester St Lima, NY 14485	<a href="http://dreddingwellness.com">http://dreddingwellness.com</a>	Complimentary consultation and examination.		
85	Rochester's Original Crab Shack <i>Danny Daniele</i> 585-427-7420	749 East Henrietta Rd Rochester, NY 14623	<a href="http://www.crabshackrochester.com">www.crabshackrochester.com</a>	10%	Not valid with any other discounts, promotions or offers.	
86	Rochester Rhinos Professional Soccer Club <i>David Cieslinski</i> 585-454-KICK	460 Oak Street Rochester, NY 14608	<a href="http://www.rhinosoccer.com">www.rhinosoccer.com</a>	\$5.00 discount on tickets priced \$13.00-\$20.00 and a \$3.00 discount on all \$10.00 tickets.	Show Veterans Discount Card at the Sahlen's Stadium box office or call Group Sales at (585) 454-5425 to receive discount.	Discount valid for all 2012 Rhinos regular season match at Sahlen's Stadium.
87	RockVentures Indoor Rock Climbing and Teambuilding Center <i>Kent Winchester</i> 585-442-5462	1044 University Avenue Rochester, NY 14607	<a href="http://www.rockventures.net">www.rockventures.net</a>	10% off an Intro to Rock Climbing Course. After this course FREE rock climbing on Saturdays, 9-11 am for VETERANS ONLY.	Normally \$40 for this Course; for Veterans \$36. Offer does not apply to already discounted offers or other services.	RESERVATIONS AND PREPAYMENT REQUIRED. Other restrictions may apply.
88	Royal Photography & Evidence Store <i>Royal Chamberlain</i> 585-325-2340	28 East Main Street; Suite 102, First Federal Plaza Rochester, NY 14614	<a href="http://www.royalphotography.com">www.royalphotography.com</a>	10%		

## MCVDCP Participating Merchants and Businesses

	<b>Business Name Owner-contact Phone</b>	<b>Address</b>	<b>Website</b>	<b>Discount/Terms</b>	<b>Limits or Conditions</b>	<b>Type of Service Offered</b>
89	Sage Rutty & Co., Inc. <i>Kim A. Hinkley, J.D.</i> 585-512-2311	100 Corporate Woods Ste. 100 Rochester, NY 14623	<a href="http://www.sagerutty.com/">www.sagerutty.com/</a>	Kim Hinkley, a registered financial advisor, offers a no charge financial consultation.	One per family	
90	Salon Paragon Ltd. <i>Tammy Cruppe</i> 585-271-5580	289 Gregory St. Rochester, NY 14620	<a href="http://salonparagon.net">salonparagon.net</a>	10%	10% off all retail products	
91	Sam's Club <i>Maria Garcea</i> 585-225-8497	700 Elmridge Center Drive Rochester, NY 14626	<a href="http://www.samsclub.com">www.samsclub.com</a>	Purchase or renew existing Sam's Club annual membership (\$40+tax) - receive a \$15.00 Gift Card.	Veterans, Family members or active duty military personnel only.	Stop in at any Sam's Club membership desk with a Military ID. Sam's Club and their employees Thank You for your service.
92	Sandra Swanson, LMT <i>Sandra Swanson</i> 585-943-7664	Catalyst Health Group 1694 Penfield Rd. Rochester, NY 14625	<a href="http://sандрасwansonlmt.massagetherapy.com">sандрасwansonlmt.massagetherapy.com</a>	I will offer a 45 min. massage for the price of a 30 min. massage.		
93	Simply New York Marketplace & Gifts <i>Patrick Bodell</i> 585-413-0895	4364 Culver Rd. Irondequoit, NY 14622	<a href="http://www.simplynystore.com">www.simplynystore.com</a>	10%		Every product that Simply New York offers must meet one very simple criteria – it must be: Made in New York State.
94	SPI - Special Private Intelligence Agency (The SPI-Agency) <i>Patrick J. Schmitt</i> 585-568-0042	36 West Main Street, Ste-503 Rochester, NY 14614	<a href="http://www.SPI-Agency.com">www.SPI-Agency.com</a>	10%		
95	Star Rooter Plumbing <i>Jeffrey C. Burandt</i> 585-730-6567	46 Barbie Cir Rochester, NY 14626	<a href="http://www.starrooterplumbing.com">www.starrooterplumbing.com</a>	15%	Free estimates, never an overtime charge, military, veteran, including family member and senior discount.	Everything to do with plumbing, inside and out!
96	Sterling Optical <i>Jolene Burgess</i> 585-424-5970	3333 W. Henrietta Rd - Southtown Plaza Rochester, NY 14623	<a href="http://sterlingopticalny.com">sterlingopticalny.com</a>	30% off regular retail prices for prescription eyeglasses.	Cannot be combined with any other discount, offer or insurance pricing.	Family Eyecare Centers

## MCVDCP Participating Merchants and Businesses

	<b>Business Name Owner-contact Phone</b>	<b>Address</b>	<b>Website</b>	<b>Discount/Terms</b>	<b>Limits or Conditions</b>	<b>Type of Service Offered</b>
97	Sterling Optical <i>Joanne Backus</i> 585-248-0086	3400 Monroe Ave - Pittsford Colony Plaza Rochester, NY 14618	<a href="http://sterlingopticalny.com">sterlingopticalny.com</a>	30% off regular retail prices for prescription eyeglasses.	Cannot be combined with any other discount, offer or insurance pricing.	Family Eyecare Centers
98	Sterling Optical <i>Tonia Green</i> 585-924-2550	6081 Rt 96 South - CVS Plaza Farmington, NY 14425	<a href="http://sterlingopticalny.com">sterlingopticalny.com</a>	30% off regular retail prices for prescription eyeglasses.	Cannot be combined with any other discount, offer or insurance pricing.	Family Eyecare Centers
99	Sterling Optical <i>Sharon Chambry</i> 585-227-6771	160 Greece Ridge Center Mall Rochester, NY 14626	<a href="http://sterlingopticalny.com">sterlingopticalny.com</a>	30% off regular retail prices for prescription eyeglasses.	Cannot be combined with any other discount, offer or insurance pricing.	Family Eyecare Centers
100	Stokoe Farms Christmas Trees <i>Suzanne Stokoe</i> 585-737-5858	656 South Road Scottsville, NY 14546	<a href="http://stokoeffarms.com">stokoeffarms.com</a>	20%	20% off any Christmas tree including clearance field specials. ID required	
101	Studio 34 Creative Arts Learning Center & Gallery <i>Marilynne Lipshutz</i> 585-737-5858	34 Elton Street Rochester, NY 14607	<a href="http://www.studio34creativeartslearningcenter">http://www.studio34creativeartslearningcenter</a>	15% Discount on class tuition, studio services, private classes . Open torch and bench rental also discounted 15%.	Open studio available by appointment. Tuition discounts are restricted, please contact Marilynne for details.	Pre-Register for classes in advance to assure a spot. Class size is limited. Please no walk in registrations. Contact Marilynne for details.
102	Sylvio's Pizzeria <i>Ted Sylvio</i> 585-436-6390	1761 Scottsville Rd. Rochester, NY 14623		20%	Excludes alcoholic beverages.	Pizza and other food items
103	Taylor Heating Inc <i>Tony DiCiacce</i> 585-328-9260	325 Mt Read Blvd. Rochester, NY 14611	<a href="http://www.TaylorHeating.com">www.TaylorHeating.com</a>	10% Discount applies to any furnace, air conditioning or plumbing repair.	Discount does not apply to installation work.	\$100 Off any Furnace or Air Conditioning System, \$250 Off any 90% Efficient Boiler.
104	TC Riley's <i>Dave Bunts</i> 585-272-9777	220 Park Point Drive Rochester, NY 14623	<a href="http://www.trileysparkpoint.com">www.trileysparkpoint.com</a>	15% to Active Military including Reserves	Discount good for Veteran only, not usable with other coupons/discounts, must present card	

## MCVDCP Participating Merchants and Businesses

	<b>Business Name Owner-contact Phone</b>	<b>Address</b>	<b>Website</b>	<b>Discount/Terms</b>	<b>Limits or Conditions</b>	<b>Type of Service Offered</b>
105	Temple Bar & Grille <i>Michael O'Leary</i> 585-232-6000	109 East Ave Rochester, NY 14604	<a href="http://templebarandgrille.com">templebarandgrille.com</a>	25%	Must be 21 and over. Discount on Food only. Not valid with other specials.	
106	Tette & Ingersoll, CPA's, PC <i>Adriana White</i> 585-410-6733	6536 Anthony Drive, Suite B Victor, NY 14564	<a href="http://www.alliedfp.com">www.alliedfp.com</a>	10%		
107	Thai Lao Restaurant <i>Tommy Xomvimane</i> 585-454-4882	309 University Avenue Rochester, NY 14607		10%	All active duty and veterans get 10% off	
108	The Farrell Edge LLC <i>Bob Farrell</i> 585-739-0919	275 Maywood Drive Rochester, NY 14618	<a href="http://www.TheFarrellEdge.com">www.TheFarrellEdge.com</a>	25% Various discounts on marketing services, media purchases, TV and Radio productions	Discounts apply only to Veteran Owned or Managed businesses. Some restrictions apply - contact Bob for details.	We are an award-winning marketing firm that has aired creative TV spots in over 200 markets throughout the USA and Canada.
109	The Little Speed Shop <i>Kevin or Jill Van Valkenburgh</i> 585-647-0339	500 Lee Road, Building C Rochester, NY 14606		10%	10% discount on labor charges	Contact us today to schedule an appointment for a free diagnosis of your service issue, or for a consultation on your automotive project.
110	The Living Room Café <i>Allison Mayer and Christopher Hilfiker</i> 585-413-0833	1118 Monroe Ave. Rochester, NY 14620	<a href="http://www.thelivingroomcafe.com">www.thelivingroomcafe.com</a>	10%		Selection of free trade and organic coffees as well as other confections.
111	Veterans Outreach Center, Inc. <i>George Polosky</i> 585-546-1081	459 South Aveune Rochester, NY 14620	<a href="http://www.eflagstore.com">www.eflagstore.com</a>	10%		Flags: American, State, Military, Historical, International.
112	Vision Ford <i>Bill Van Acker</i> 585-352-1200	4545 Ridge Rd W. Rochester, NY 14626	<a href="http://Visionauto.com">Visionauto.com</a>	Discount varies per product. Please contact Bill for information		

## MCVDCP Participating Merchants and Businesses

	<b>Business Name Owner-contact Phone</b>	<b>Address</b>	<b>Website</b>	<b>Discount/Terms</b>	<b>Limits or Conditions</b>	<b>Type of Service Offered</b>
113	Wainwright Repair Services LLC <i>Joe Wainwright</i> 585-247-4079	30 Bermar Park Rochester, NY 14624	<a href="http://www.wainwrightrepairservices.com">www.wainwrightrepairservices.com</a>	10%	No discounts on purchases of home standby generators.	
114	Waterloo Premium Outlets <i>Karen Dodson</i> 315-539-1100	655 Route 318 Waterloo, NY 13165	<a href="http://www.waterloo.premiumoutlets.com/waterloo">www.waterloo.premiumoutlets.com/waterloo</a>	Visit the information center, located in the food court and show your veterans ID and receive a free VIP Coupon Book (\$5 value).	One per person per day.	
115	Webster Gourmet <i>Walter Scott</i> 585-545-4080	16 W. Main St Webster, NY 14580	<a href="http://Webstergourmet.com">Webstergourmet.com</a>	10%	Does not include gift baskets / Gift sets	Webster, NY Specialty Food Gift Shop.
116	Wildtree - My Wildtree (All Natural Pantry Foods) <i>Rhonda Miga</i> 585-242-0707	205 Viennawood Drive Rochester, NY 14618	<a href="http://www.mywildtree.com/RhondaMiga/">www.mywildtree.com/RhondaMiga/</a>	10%		Monthly Specials entitle you to 1/2 price bundles of Wildtree foods when you purchase \$50 retail (before 10% - giving an extra \$5 savings)
117	Xtreme Fitness <i>Jeremy Batt</i> 585-227-4480	1942 W Ridge Road Rochester, NY 14626	<a href="http://xtremefitnessweb.com">xtremefitnessweb.com</a>	Our veterans receive a membership rate of \$17.50/month with no signup fee and no contract.		purchase \$50 retail (before your 10% discount - so that is an extra \$5 savings)
118	Yellow Page City, Inc. <i>Michael F. Pavone (unclemike)</i> 585-247-3996	280 Kenneth Drive, Suite 300 Rochester, NY 14623	<a href="http://www.yellowpagecity.com">www.yellowpagecity.com</a>	10%	Good on all Products & Services New Clients	
119	Young and Company CPAs LLP <i>David G. Young</i> 585-427-0210	1425 Jefferson Road Rochester, NY 14623		\$25 discount off Tax Returns		Accounting Services