MCVDCP Participating Merchants and Businesses

	Business Name Owner-contact Phone	Address	Website	Discount/Terms	Limits or Conditions	Type of Service Offered
1	101 Mobility Miguel Millan or Jim Gilliland 585-270-5689	1249 Ridgeway Ave Suite Z Rochester, NY 14615	rochester.101mobility.com	10% to 15% off our VA-FSS Government prices.	Offer is good for the Vet or a Family member (wife - kids - parents - siblings)	We are a VA-FSS Contract Holder. Ramps, durable medical equipment, car lifts, etc.
2	ACES-Energy Andrew Heiligman 585-737-4125	5165 Broadway, Suite 268 Depew, NY 14043	www.aces-energy.com	10% off new Geothermal Heating & Cooling Systems, Solar Electric or Solar Thermal installations in Monroe County.	Geothermal Heating & Cooling, Solar PV, Solar Hot Water (domestic and pool heat).	Heating and Cooling Systems. Call for your free consultation.
3	All American Interior Painting Russ Artuso 585-224-6765	503 Spencer Rd Rochester, NY 14609	all-americaninteriorpainting.vpweb.com	10%		
4	All Appliance Parts Distributors Michele Christiano 585-272-1222	1250 Scottsville Rd Suite 7 Rochester, NY 14624	www.allapplianceparts.org	10%	Offer not valid with special promotions. Certain conditions may apply.	Repair parts for most major brands of appliances.
5	Ann's Cool Wood Jewelry Mike Doolin 585-244-3822	220 Highland Pkwy Rochester, NY 14620	www.annscoolwoodjewelry.com	10%	online orders only	Jewelry sold at MCC and 10% proceeds go to Veterans Club. Email: mikedoolin@aol.com
6	Apex Window Films Chris Guider 585-424-3456 press 3	3 Rockwood Place Rochester, NY 14610	www.apexwindowfilms.com	15%		Residential homes and commercial businesses (no autos)
7	Audlaur/View Remodeling Audie Laurie 585-503-8500	392 Peck Road Spencerport, NY 14559		10%		
8	Bath Fitter Denice Jones 585-617-1636 denjones@bathfitter.com	30 Vantage Point Drive Suite 2 Rochester, NY 14624	www.bathfitter.com	10% off your Bath Fitter purchase and a buy 1 get 50% off grab bars	Discount redeemable against any purchase of a complete Bath Fitter system including tub or shower, seamless wall and fixtures.	
9	Bazil - A Casual Italian Kitchen Eric Schauber 585-697-2006	1384 Empire Blvd Rochester, NY 14609	www.bazilrestaurant.com	10%	Not valid holidays or combined with any other offers, discounts or promotions.	
10	Bill Gray's Regional Iceplex Brendan Blier 585-424-4625	2700 Brighton Henrietta Townline Rd Rochester, NY 14623	www.billgraysiceplex.com	10% Public skate admission is $4 for veterans (originally $7)	Must present veterans identification card and license to customer service to receive the discount	

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11	Bodymind Float Center: Salt Room and Flotation Tanks David Brickman 585-413-0616	622 Park Ave Rochester, NY 14607	www.BodymindFloatCenter.com	15%	Discount applies to services only. Discount does not apply to gift certificates purchases.	Salt Room for respiratory therapy (sinus, cough, cystic fibrosis, asthma) Floatation Tanks for stress, pain management, PTSD, and spiritual meditation.
12	Brandinis Pizza Joe Cenzi 585-272-7180	2595 West Henrietta Road Rochester, NY 14623	http://brandanispizza.com/	10%		email: Brandinis@yahoo.com
13	Casa Larga Vineyards Andrea O'Neill 585-223-4210	2287 Turk Hill Road Fairport, NY 14450	www.casalarga.com	Free Wine Tastings and 10% purchase of 3 or more bottles of wine	No limits, applies to all veterans	Wine Tasting and Winery Tours. Items available for purchase. Email: aoneill@casalarga.com
14	Cats Exclusively Veterinary Hospital Lisa Winner Stockwell 585-248-9590	1311 Marsh Rd. Pittsford, NY 14534	http://catsexclusively.com	10%	Discount on services only, excludes inventory	
15	Center for Reiki Wellness & Hypnosis Cyndy Paxton, RMT CH 585-313-3454	Country Village Office Building Suite 220 1100 Long Pond Road (Corner of Maiden Lane) Rochester, NY 14626	http://centerforreikiwellness.com/	70 minute Reiki treatment $50 ($70 value)		Reiki treatments release stress from the physical and emotional body.
16	Chatham Housing and Development Corp Jack Burggraaff 585-425-4383	265 Village Landing Fairport, NY 14450	www.chathamhousing.org	20% on lead inspections and air monitoring. Free housing research referrals for those seeking affordable housing.		Chatham Housing and Development Corp is a 501(c)3 Community Housing and Development Organization (CHDO)
17	Ciminelli & Ciminelli, PLLC Paul V. Ciminelli 585-235-0980	421 Penbrooke Drive Suite 2 Penfield, NY 14526	www.CiminelliLaw.com	20% Appointment required: Weekdays 8:30-5:00, Evenings by appointment	Certain expenses are not subject to special fee structure. Please call for more details.	Legal Services: prepare wills, Health Proxies and more. Other discounts may apply. Please call for more details.
18	City Blue Imaging Services Mark Cleary 585-454-1695	68 Scio Street Rochester, NY 14604	www.cityblueimaging.com	100 Free Business Cards, including Layout	1 Order per Veteran	Specialize in oversized copying, digital printing & plotting.
19	Colony Dry Cleaners Steve or Brian Bigelow 585-235-3414	695 Howard Road Rochester, NY 14624	www.colonydrycleaners.com	15% Discount 5% additional discount for orders paid at the time of drop off at our store.	Our discount limit is 20% per order	Dry cleaning, tailoring, laundry, repairs, pick up and delivery.

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20	Counseling Office of Albert P. Datro, M.S., F.C.H., C.H. Al Datro 585-637-0737	58 Market Street Brockport, NY 14420		50% off of fee for hour-long individual, couple, and family counseling sessions	50% off for unlimited number of counseling sessions	
21	Countryside Cabinetworks Plus Curt Kenyon 585-349-8100	421 S. Union St. Spencerport, NY 14559	www.countrysidecabinetworks.com	5% on any purchase of cabinets, laminate and stone countertops, plumbing fixtures, lighting, flooring, and tile.	Can be combined with any manufacture sponsored promotion.	Kitchens, Baths, Flooring, Tile, Lighting, Fixtures, Services
22	Coverall Health Based Cleaning System Chris Rollins 585-586-4610	1160 Pittsford Victor Rd. Building D Pittsford, NY 14534	www.coverall.com	10%		Health Based Cleaning System
23	CrossFit BoomTown Chad Curtis 516-655-8297 585-270-4119	1106 East Ridge Road Rochester, NY 14621	www.crossfitboomtown.com	15% Call for Class Times		Fitness classes
24	Culver Auto & Detail - Sales & Service Dan Kinsella 585-288-0306	1387 Culver Rd Rochester, NY 14609		15% Discount Applies To All Parts and Labor.		All types of automotive work including tires, brakes, alignment, etc . No body work.
25	Cummings Law Offices, PLLC James J. Cummings III, Esq. 585-663-2150	3000 Mt. Read Blvd., Suite 202 Rochester, NY 14616	www.jclegal.com	Discount off our regular rates is 20%, but on real estate purchases (residence), discount is 25%	Does not apply to contingent fee arrangements.	
26	Custom Business Solutions Percy G. (Jerry) McSpadden 585-402-3464	37 Chablis Drive Fairport, NY 14450	www.AmericanLifestyle.com	10%		
27	Dakota Grill Dave Dakota 585-392-3737	913 Roosevelt Highway Hilton, NY 14468		15%	On Food Only	Wide variety of specialty dinner items along with our bar, lunch and childrens menu.
28	Daniel Barletta DDS Jan 585-227-4900	1101 English Rd. Suite B Rochester, NY 14616		10% for patients with dental insurance 15% for patients without dental insurance		General dental services

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29	Doan Dodge Chrysler Jeep Ram Tom Tantalo 585-352-6600 585-352-1010	4477 Ridge Road West Rochester, NY 14626	www.doandodge.net	All Veterans will Receive Supplier Pricing on New Vehicles (1% under Dealer Invoice).	Veterans will receive a $300.00 Discount on all used vehicles.	Please ask dealer what current discounts, rebates and programs are available to Veterans. Call Tom Tantalo 585-953-0773
30	Dunn, Cunningham & Reisert, Inc dba Padgett Business Svcs of Roch. Jim Stanbrough 585-292-6657	2450 W. Ridge Rd. Suite 109 Rochester, NY 14626	www.padgettsmallbizpro.com	10% discount on any business or personal tax return preparation and or small business accounting service.		
31	Essential Touch Helen Lutz 585-733-1971	3380 Monroe Ave, Suite 215 Rochester, NY 14618	www.retreathousemassage.com	25%		Massage therapy, aromatherapy, hot stone, pregnancy, lymph massage, and arvigo techniques of Mayan abdominal massage.
32	Fabulous Flowers and Gifts Colleen & Carmel Dougherty 585-254-8055	217 West Ridge Rd Rochester, NY 14615	www.fabulousflowersandgifts.com/	10%	Not valid with any other discounts, discount on product only (not on delivery, service or tax)	Full service florist with flowers for all occasions, gift baskets, and house plants
33	Fahsye Suthida Sakulsurarat 585-697-1541	212 Winton Rd N. Rochester, NY 14610	http://www.fahsye.com	10%		Sterling jewelry and fashion boutique with scarves, handbags and more
34	Famous Dave's BBQ Doug Spolyar 585-663-3300	200 Center Place Drive Rochester, NY 14615	www.famousdaves.com	10%	Discount is valid on total dine-in, togo or catering check.	
35	Fast-Fix Jewelry and Watch Repairs Beth Giambrone 585-227-5440	400 Greece Ridge Center Dr. Rochester, NY 14626	www.fastfix.com	20%		Jewelry and watch repair, small electronics repair including Smartphone and tablet, men and women's watches
36	FJF Electric Frank Farruggia 585-512-7050	23 Estall Rd Greece, NY 14616		Free Estimates 10% off all parts and labor		Residential electrical work.
37	Floyd James Construction Floyd James Jr. 585-713-5727	7 Flora St. Rochester, NY 14608		10%		

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38	Gallina Electric, LLC Thomas Gallina 585-227-1800 gallinaelectric@rochester.rr.com	40 Visca Lane Rochester, NY 14626		10%	Certain restrictions apply	Electrical services including generators, service upgrades and changes, pools and hot tubs.
39	Genesee Country Inn Bed and Breakfast Deborah M Stankevich 585-538-2500	948 George Street, PO Box 226 Mumford, NY 14511	www.geneseecountryinn.com	10% on room rate		
40	George Eastman House International Museum of Photography and Film Heather Gray 585-271-3361	900 East Avenue Rochester, NY 14607	www.eastmanhouse.org	$10 admission (standard adult admission is $12)		
41	Get Gun Smart, LLC Denis Gurnett 585-350-8916	Serving Western New York Pittsford, NY 14534	www.getgunsmart.com	10%	For handgun training, a valid NYS carry permit is required	Long and handgun training and non-resident CFP certification
42	Geva Theatre Center Kevin Sweeney 585-232-4382	75 Woodbury Blvd Rochester, NY 14607	www.gevatheatre.org	Geva Theatre Center is hosting a free performance of A CHRISTMAS CAROL on December 18th, 2012 at 7:00pm	For active duty, retired, and military veterans and their families.	There is a limit of four free tickets per order. To receive, call 585.232.4382 from Tuesday through Sunday between noon and 6pm.
43	Grade A Carpeting Aaron and Leslie Allen 585-739-2057	2285 Ridgeway Ave Rochester, NY 14626	www.gradeacarpeting.com	10%	Call us today to set up an appointment to visit our showroom.	Flooring-Sales, Service and Installation. Open by appointment only.
44	Habitat for Humanity ReStore Dan Petronio 585-697-2012	755 Culver Road Rochester, NY 14609	www.rochesterhabitat.org/ReStore	10%	Can be combined with current sales and discounts	New and used furniture and home building supplies. Open Monday through Saturday.
45	Harris Seeds Jennifer Hemingway 585-295-3600 800-544-7938	355 Paul Rd Rochester, NY 14624	www.harrisseeds.com	15% Discount is open to all United States Armed Services Veterans and currently serving Armed Services Members.	Orders should be phoned into 800-544-7938 and can then be picked up at 355 Paul Rd or shipped to the customer.	Flower and vegetable seeds from catalog or website. NOTE: Harris Seeds does not have a retail store front.
46	Henderson Ford Bill Van Acker 585-787-1700	810 Ridge Rd Webster, NY 14580	www.Hendersonfamilyford.com	Variety of discounts and rebates.	Contact dealer for vehicle specific conditions and manufactures rebate terms.	Contact Bill Van Acker for all details. Call 585-787-1700 or email:bvanacker@hendersonfamilyford.com

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47	Heroes Home Advantage Michele Ladd 585-377-5233	28 Willow Pond Way Suite #1 Penfield, NY 14526	www.heroeshomeadvantage.com	25% CASH BACK of company commission -	plus discounts available from home inspectors, attorneys, contractors, lenders and more.	Real Estate Rebate Program for America's Veterans. For details email: Michele@heroeshomeadvantage.com
48	Heron Hill Winery Erin Rafalowski 800-441-4241	9301 County Route 76 Hammondsport, NY 14840	www.heronhill.com	Heron Hill Winery will be offering complimentary wine tasting to Veterans. Not only on Veterens Day, but year-round!	Visit the Winery on Keuka Lake or tasting rooms on Seneca and Canandaigua Lakes to receive a featured wine tasting.	Online discount offers free shipping on 4 or more bottles of wine, Veterans may use online coupon code MILWINE.
49	Home Care of Western New York, LLC Susan B info@HCWNY.com 585-729-7078	PO Box 10038 Rochester, NY 14610	www.hcwny.com	15-20% depending on number of contracted hours. Accepts Long Term Care Insurance.	Discount can not be combined with coupons or other promotional discounts. Also not applicable for emergency services.	Home Care of Western NY provides individualized non-medical/companion care to seniors and people with disabilities in their homes.
50	Homewood Suites Rochester Greece Vina Platania 585-865-8534	400 Center Place Drive Rochester, NY 14615	www.rochestergreece.homewoodsuites.com	Government rate of $96 per night available to veterans (2012 pricing subject to change when Govt. rates change).	Government rate only available on King Studio Suites	
51	Honor Homes Julia Hickey 585-781-4249	2450 West Ridge Road Ste 308 Rochester, NY 14626	www.wciproperties.com	25%	Other Discounts: *Real Estate commission deductions *Discounted mortgage lending	Other Discounts: *Reduced RE attorney fee *Title closing credit *Shield Restoration Services discount
52	Hoselton Nissan Aaron Wallach aaronw@hoselton.com 585-385-3560	66 Marsh Rd East Rochester, NY 14445	www.Hoselton.com	Variety of discounts and rebates.	Vehicle discounts varies on monthly basis.	Title closing credit
53	Hunt Country Vineyards Jim Alsina 800-946-3289	4021 Italy Hill Rd (Keuka Lake) Branchport, NY 14418	www.HuntWines.com	Wine: 25% off retail price Non-wine:10% retail price Tasting: free standard wine tasting. 10% off gift shop (except for gift cards)		Shield Restoration Services discount
54	Indoor Air Technologies Ed Hernandez 585-924-2010	33 W Main St. Victor, NY 14564	indooraitechnologies.com	15% off any Residential Duct work cleaning	Can not be use with any coupons or other offers	Air duct cleaning

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55	Interstate Property Inspections Inc Jim Peralta 585-721-7770	37 Alhambra Drive Rochester, NY 14622	www.interstatepropertyinspections.com	25%	Lead-based paint inspections / Risk assessments	NYS Licensed Home Inspections.
56	Isaac Heating and Air Conditioning, Inc. Raymond Isaac 585-546-1400	50 Holleder Parkway Rochester, NY 14615	www.IsaacHeating.com	$20 off of the Maintenance of Equipment * 20% off of a Service Call (Repairs Extra)	* Eligible Equip includes Gas Furnaces, Gas Fireplaces, Central Air Conditioning, Humidifiers, and Air Cleaners.	Heating and Air Conditioning Equipment and Services.
57	Jean Thibodeau, CPA Mr. Jean Guy Thibodeau 585-586-6160	31 Putting Green Lane Penfield, NY 14526	jeanthibodeau.com	10% off tax preparation		CPA and Accounting Services for Small Business and Individuals.
58	Junior's Barbershop & Unisex Salon George Green 585-328-9555	601 W. Main Street Rochester, NY 14608		25%	There are no limit or conditions or any amount of times this discount can be applied.	Barbershop and Unisex Salon
59	Karl Pearce II LMT Karl Pearce II 585-259-4440	1815 South Clinton Ave, Suite 640 Rochester, NY 14618	www.RetreatHouseMassage.com	25%		Discount for card holder and for 60 or 90 minutes massage services.
60	Kay's Place Styling Salon Kathy D'Aries 585-352-4744	5546 Ridge Rd. West Spencerport, NY 14559		15%	Does not include discounts on Retail products sold in salon	Full servie hair salon (colors, cuts, perms) and waxing.
61	Klein Steel Direct Eric Sundlof 585-458-8100	105 McLaughlin Road Rochester, NY 14615	www.kleinsteeldirect.com	10%	10% off Surplus steel orders only. Processing and delivery extra.	Retail store selling surplus and prime steel. Some processing.
62	Krueger Consulting Andrea Krueger, CPA 585-353-5580	3380 Monroe Ave., #214 Rochester, NY 14618	www.kruegerconsulting.com	$50 off tax preparation fees and/or one hour free consultation for business		
63	Lakeshore Hardware Bohdan Klymochko gm@lakeshorehardwareny.com 585-366-7055	2 locations: 9 South Ave Hilton, NY 14468 1675 Lake Road Hamlin, NY 14464		10%		At both locations: tools, paint and supplies, plumbing and electrical supplies, lumber. At Hamlin store: small engine repair.
64	LaQuinta Inn & Suites Kimmie Townsend CHA 585-272-7800	717 E Henrietta Rd Rochester, NY 14623		start-ups.	Black out dates may apply.	
65	Laughing Cat Books and Stuff Dave Benjamin 585-766-2382	Box 10794 Rochester, NY 14610	www.laughingcatbooks.com	10%		

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66	Law Offices of Todd Gustafson, Esq. Todd Gustafson 585-662-4135	70 Linden Oaks, Third Floor, Suite 3 Rochester, NY 14613	www.guslawfirm.com	Variety of discounts to hard to list. Please call Todd to ask about discounts for services.	Please also ask about the costs for same documents for the veteran's spouse or partner.	Always a free initial consultation, and no additional charge for home visits for those who have difficulty traveling.
67	Life Results Veteran-run business Marty Ness 585-739-4792	1170 Strong Rd Victor, NY 14564	www.liferesults.org/	25% free consultation	$200 off each registration	Support services and seminars for empowerment, leadership, emotional intelligence, and communications for veterans.
68	Life Script Counseling Services Tom Porpiglia, LMHC 585-704-0376	202 Dickinson Road Webster, NY 14580	www.lifescriptcounseling.com	10%	Veterans with clinical PTSD qualify to receive 6 free sessions.	Veteran-owned business. Counseling Services. Unemployed veterans get 3 free sessions. info@lifescriptcounseling.com
69	Lipari & Associates, Inc. dba Home Instead Senior Care Jean Hultenschmidt 585-338-1805	105 Canal Landing Blvd. Suite 5 Rochester, NY 14626	www.homeinstead.com/547	10%	Must reside in Northwest Monroe County +55 Two (2) Hour Minimum Shift Assignment	
70	Loria Electrical Services Russell A. Loria 585-225-7742	2920 Ridgeway Ave Rochester, NY 14626	www.loriaelectric.com	10% off all labor cost for residential and commercial services		Residential & Commercial Electrical Contractors.
71	Lyell Crest True Value Hardware Jack Cardillo 585-429-6720	2232 Lyell Ave Rochester, NY 14606	www.facebook.com/lyellcrest.hardware	10% on most items	To receive a discount, ask for it before the sale is completed! We cannot alter the total once the trans is done!	Plumbing and electrical supplies, fixtures, tools, cleaning supplies, housewares, lawn and garden.
72	Malinka Home Improvements Frank Malinka 585-426-6918	381 Bridgewood Drive Rochester, NY 14612		10% off repairs 5% - 10% off replacement windows/doors	Veteran owned business over 30 years, lifetime warranties on materials, fully insured	Up to $500 off complete siding installations. $200 off complete roofing installations.
73	Marina Auto Group Jim Brown 585-698-0495	943 Ridge Rd Webster, NY 14580	marinaautogroup.com	Other		We are a proud member of the Vets-Cars Program
74	Mario's Italian Restaurant & Catering Anthony Daniele 585-271-1111	2740 Monroe Ave Rochester, NY 14618	www.2711111.com	Free bottle of house wine, appetizer or dessert with the purchase of 2 dinners.	Not valid on Sunday brunch, Holidays or in conjunction with any other offers, promotions or discounts	

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75	Marsh Insulation Steve Marshell 585-794-1491	7372 Furnace Rd Ontario, NY 14519	http://marshinsulation.com/	15%		Insulation, doors, windows, and air seal older homes.
76	Mayer Paint & Hardware Dennis McCarthy 585-288-7665	226 Winton Rd North Rochester, NY 14610		5%	Some exceptions may apply, please see store manager for details.	
77	Millennium Printing & Graphics Justin E Ziemniak 585-797-4399	1170 Ridge Road, Suite 217 Webster, NY 14580	www.millenniumresults.com	10%	Please mention the veteran discount at the time of requesting a quotation. Thank you.	
78	Millhouse Family Restaurant Carmella Stathopoulos 585-637-7050	3670 Lake Rd. Brockport, NY 14420		10% Veteran must be present for discount and show ID. Discount applies only to Veterans and their spouse.	Can not be combined with any other discounts or coupons. Not valid on Fridays or Sundays.	
79	Miracle Method of Greece NY Kymberly Avel 585-856-5000 Facebook Miracle Method	Showroom at 645 Ling Road, Rochester, NY 14612	www.miraclemethod.com	10% off Easy Step to resurface or add affordable features for handicapped accessible living. Also grab bar installation.	Miracle Method is registered with the VA and has an authorized Federal DUNS Number to work on Special Adaptive Housing Grants.	Eazy Step is an extremely affordable way to remodel 75% less than the cost of new construction.
80	Montesano's Italiano Kitchen Joseph Montesano 585-533-1150	2 Park Lane Rush, NY 14543		10% On Pizza and Wing combinations, not to be combined with any other coupons or discounts.	Owner reserves the right to discontinue the discount program at any time.	Offering Pizza, Wings, Subs, Friday Fish Fry, Pasta and Salads. Take out - Seating for up to 10. Full Service Catering
81	Moyle Chevrolet Vito Arbore, Sr. 585-624-2818	115 West Main St. Honeoye Falls, NY 14472	molye.com	Variety of discounts and rebates, Contact dealer for manufactures rebates and terms on vehicles for our veterans.	Various other discount offers, contact Vito Arbore for details 585-624-2818, varbore@rochester.rr.com	New and used cars and truck sales and repairs.
82	Mr. Jean G. Thibodeau Jean G. Thibodeau 585-586-6160	31 Putting Green Lane Penfield, NY 14526	www.jeanthibodeau.com	10%	Call for Appointment	
83	New Creations Unisex Shop Willie Lightfoot 585-436-2520	647-649 Jefferson Avenue Rochester, NY 14611		We would offer 50% discount to all veterans on Mondays only.	The offer would be for Mondays only, we call it Military Mondays	Unisex hair Salon

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84	Nicole Miller, LMT Alayna Alderman 585-269-8070	1815 South Clinton Ave. Suite 640 Rochester, NY 14618	www.nicolemillerlmt.com	Donate two free massages a month to Veterans. After those two, the discount is 25%	Veterans and service members only	
85	NORCHAR REALTY GROUP Craig Schneider 585-333-2906	57 Southern Parkway Rochester, NY 14618	www.norchar.com	30% Reduced Company Commission* +Additional Service Providers Discount FREE Competitive Market Analysis, FREE Pre-qualification	*Valid for new registrants only.	Full Service Licensed Real Estate Company
86	Nu-Life Medical Equipment and Supplies, Inc Zafar Malik 585-672-5105	7300 Pittsford Palmyra Road Fairport, NY 14450	nulifemedicalsupplies.com	15% Can not be combined with other offers or discounts	Not valid for custom compression garments or other custom made products	
87	One Stop Janitoria & Office Supply Angella Luyk 585-272-7867	1861 Scottsville Rd Rochester, NY14623	www.onestoprochester.com	10%		We offer office supplies and janitorial supplies
88	Parkside Diner Jim Papas 585-323-2710	4353 Culver Rd Rochester, NY 14622	parksidediner.net	10%		Breakfast, Lunch and Dinner.
89	Patrick LaJuett Patrick LaJuett 585-210-0018	6 Black Tern Terrace Hilton, NY 14468	http://lajuett.com	10% off Website design and development costs.	Discounts apply to veteran owned or managed businesses. Some restrictions apply - contact Patrick for details.	
90	Perinton Subway Evan Yelsky 585-223-7260	16 Perinton Hills Mall Fairport, NY 14450	www.subway.com	10%		
91	Pet$aver Healthy Pet Superstore - Brighton Rochester's #1 Store for Healthy Pets 585-242-0808	2947 Monroe Ave Rochester, NY 14618	www.petsaversuperstore.com	5% off all purchases (In addition to in-store specials and earning rewards through our Pet$aver Club Customer Loyalty Program)	Not valid on Veterinary Services.	40 brands of pet food and supplies. Self-wash services and more.
92	Pet$aver Healthy Pet Superstore - Greece Rochester's #1 Store for Healthy Pets 585-621-0890	1596 Ridge Rd. West Rochester, NY 14615	www.petsaversuperstore.com	5% off all purchases (In addition to in-store specials and earning rewards through our Pet$aver Club Customer Loyalty Program)		40 brands of pet food and supplies. Self-wash services. Call for info on the discount vaccination clinic (Greece only).

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93	Pontillo's Pizzeria - East Ridge Guido Barbone 585-200-7997	702 Ridge Rd. East - Ridge Hudson Plaza Rochester, NY 14445		10%		
94	PrimeTimePetCare and MaryPoppins DropIn Caregiving Service Marilyn McGowan 585-467-6900	335 W Elm St East Rochester, NY 14612		10%		
95	PUSH Fitness Center Jen Pagano 585-223-7874	1135 Fairport Road Fairport, NY 14450	www.push-fc.com	No Joining Fee		24-hour fitness center with cardio equipment, classes, and monthly membership.
96	Ralph Honda Rhonda Breedlove 585-225-3200	3939 W. Ridge Road Rochester, NY 14626	ralphhonda.com	10% off service and parts. Contact dealer for current sale specials and rebates.	Cannot be combined with any other offers.	New and used car sales, parts and service department, and body shop.
97	Record Archive Alayna Alderman 585-244-1210	33 1/3 Rockwood St. Rochester, NY 14610	recordarchive.com	10%		New and used CDs, records, cassettes, videos, DVDs and various other items.
98	Redding Chiropractic Dr. David G Redding 585-582-1866	1879 Rochester St Lima, NY 14485	http://dreddingwellness.com	Complimentary consultation and examination.		
99	Rochester Eye Associates Lynn Richmond 585-244-0332	2301 Lac de Ville Blvd. Rochester, NY 14618	www.rochestereyeassociates.com	30% off regularly priced prescription eyewear (not contact lenses) in our Optical Shop and 10% off regularly priced sundry items.	Not valid with VSP or Eyemed vision programs. Cannot be combined with other discounts.	Eye care and optical shop.
100	Rochester Eye Associates Lynn Richmond 585-429-5330	10 South Pointe Landing Suite 230 Rochester, NY 14606	www.rochestereyeassociates.com	30% off regularly priced prescription eyewear (not contact lenses) in our Optical Shop and 10% off regularly priced sundry items.	Not valid with VSP or Eyemed vision programs. Cannot be combined with other discounts.	Eye care and optical shop.
101	Rochester Home Inspections & Engineering, PLLC Jerry Coy, P.E. 585-872-5796	1065 Wickerton Lane Webster, NY 14580	www.rochester-home-inspections.com	10% off standard home inspection rates. See website for standard rates.	Offer extended to spouse or immediate family member.	

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	Business Name Owner-contact Phone	Address	Website	Discount/Terms	Limits or Conditions	Type of Service Offered
102	Rochester's Original Crab Shack Dan Autovino 585-427-7420	749 East Henrietta Rd Rochester, NY 14623	www.crabshackrochester.com	5%	Not valid with any other discounts, promotions or offers.	Lunch and dinner, fine dining in a casual environment. Catering.
103	Rochester Rhinos Professional Soccer Club David Cieslinski 585-454-3000 x1111	460 Oak Street Rochester, NY 14608	www.rhinossoccer.com	Save $5.00 off all Box Office ticket prices. Tickets range from $11.00 to $21.00.	Cannot be combined with any other offers.	Discount on all regular season and US Open Cup games of the Rhinos 20th anniversary season.
104	RockVentures Indoor Rock Climbing and Teambuilding Center Kent Winchester 585-442-5462	1044 University Avenue Rochester, NY 14607	www.rockventures.net	Saturday 8-11 am Rock Climb $5 for vets and $10 for family/friends with the vet.		Therapy through recreation and adventure. RESERVATIONS AND PREPAYMENT REQUIRED. Other restrictions may apply.
105	Royal Photography & Evidence Store Royal Chamberlain 585-325-2340	28 East Main Street; Suite 102, First Federal Plaza Rochester, NY 14614	www.royalphotography.com	10%	Cannot be combined with other offers.	Portraits, passports, yearbook photos, proms and dances, civil evidence photos for attorneys.
106	Salon Paragon Ltd. Tammy Cruppe 585-271-5580	289 Gregory St. Rochester, NY 14620	salonparagon.net	10%	10% off all retail products	
107	Sam's Club Maria Garcea 585-225-8497	700 Elmridge Center Drive Rochester, NY 14626	www.samsclub.com	Purchase or renew existing Sam's Club annual membership ($40+tax) - receive a $15.00 Gift Card.	Veterans, Family members or active duty military personnel only.	Stop in at any Sam's Club membership desk with a Military ID. Sam's Club and their employees Thank You for your service.
108	Sandra Swanson, LMT Sandra Swanson 585-943-7664	Catalyst Health Group 1601 Penfield Rd. Rochester, NY 14625	sandraswansonlmt.massagetherapy.com	I will offer a 45 min. massage for the price of a 30 min. massage.		Medical and therapeutic massage.
109	Simply New York Marketplace & Gifts Rick Fuller 585-413-0895	4364 Culver Rd. Irondequoit, NY 14622	www.simplynystore.com	10%		All American-made items and over 95% made in NYS. 200 vendors and over 2,000 items.
110	Sounds For Life Scott Perkins 585-248-5212	135 Sully's Trail Suite #10 Pittsford, NY 14450	www.SFLHearing.com	20% Free Screening	Veterans only.	Hearing services, hearing aids & testing. Hearing health.
111	SPI - Special Private Intelligence Agency (The SPI-Agency) Patrick J. Schmitt 585-568-0042	36 West Main Street, Ste-503 Rochester, NY 14614	www.SPI-Agency.com	10%		

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112	Star Rooter Plumbing Jeffrey C. Burandt starrooter@gmail.com 585-730-6567	46 Barbie Cir Rochester, NY 14626	www.starrooterplumbing.com	15%	Free estimates, never an overtime charge, military, veteran, including family member and senior discount.	Everything to do with plumbing, inside and out! 24/7 service in Monroe County and surrounding counties.
113	Sterling Optical Jolene Burgess 585-424-5970	3333 W. Henrietta Rd - Southtown Plaza Rochester, NY 14623	sterlingopticalny.com	30% off regular retail prices for prescription eyeglasses.	Cannot be combined with any other discount, offer or insurance pricing.	Family Eyecare Centers
114	Sterling Optical Tonia Green 585-924-2550	6081 Rt 96 South - CVS Plaza Farmington, NY 14425	sterlingopticalny.com	30% off regular retail prices for prescription eyeglasses.	Cannot be combined with any other discount, offer or insurance pricing.	Family Eyecare Centers
115	Sterling Optical Sharon Chambry 585-227-6771	160 Greece Ridge Center Mall Rochester, NY 14626	sterlingopticalny.com	30% off regular retail prices for prescription eyeglasses.	Cannot be combined with any other discount, offer or insurance pricing.	Family Eyecare Centers
116	Stoke Farms Pumpkin Patch and Christmas Trees Suzanne Stokoe 585-889-0770	656 South Road Scottsville, NY 14546	stokoefarms.com	Fall events with discounted admissions for military and their families.	Military Appreciation Weekend (free with ID) 20% off any Christmas tree including clearance field specials.	Check website for details.
117	Studio 34 Creative Arts Learning Center & Gallery Marilynne Lipshutz 585-737-5858	34 Elton Street Rochester, NY 14607	http://www.studio34creativeartslearningcenter	20% discount on class tuition, studio services, private classes . Open torch and bench rental also discounted 25%.	Open studio available by appointment. Tuition discounts are restricted, please contact Marilynne for details.	Glass and metal studio with glass fusion, metal clay, chain maille, and digital photography.
118	Sylvio's Pizzeria Ted Sylvio 585-436-6390	1761 Scottsville Rd. Rochester, NY 14623	http://www.sylvios.com	10%	Excludes alcoholic beverages.	Take-out and dine-in. Pizza, wings, pasta, burgers, subs, seafood, and Sylvio's Combo Plates.
119	Taylor Heating Inc Tony DiCiacce 585-328-9260	325 Mt Read Blvd. Rochester, NY 14611	www.TaylorHeating.com	10% Discount applies to any furnace, air conditioning or plumbing repair.	Discount does not apply to installation work.	$100 Off any Furnace or Air Conditioning System, $250 Off any 90% Efficient Boiler.
120	Temple Bar & Grille Michael O'Leary 585-232-6000	109 East Ave Rochester, NY 14604	templebarandgrille.com	25%	Must be 21 and over. Discount on Food only. Not valid with other specials.	
121	Tette & Ingersoll, CPA's, PC Adriana White 585-410-6733	6536 Anthony Drive, Suite B Victor, NY 14564	www.alliedfp.com	10%		

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122	The Farrell Edge LLC Bob Farrell 585-739-0919	275 Maywood Drive Rochester, NY 14618	www.TheFarrellEdge.com	25% Various discounts on marketing services, media purchases, TV and Radio productions	Discounts apply only to Veteran Owned or Managed businesses. Some restrictions apply - contact Bob for details.	We are an award-winning marketing firm that has aired creative TV spots in over 200 markets throughout the USA and Canada.
123	The Little Speed Shop Kevin or Jill Van Valkenbugh 585-647-0339	500 Lee Road, Building C Rochester, NY 14606	www.thelittlespeedshop.com	10%	10% discount on labor charges	General automotive service and repair. Schedule an appointment for a free diagnosis or for a consultation on your automotive project.
124	The Tint Shop Allen 585-232-8468	2705 W. Henrietta Rd Rochester, NY 14623	www.tintshop.com	10%		Automotive window tinting, paint protection, vinyl wrapping, remote starter installation, and Plasti dipping.
125	Stars & Stripes Flag Store Alyssa Farruggia 585-546-FLAG (3524)	459 South Aveune Rochester, NY 14620	www.eflagstore.com	10%		Flags (American, state, military, historical, and international), flag poles and accessories, military memorabilia, apparel, and gift items.
126	Vision Ford Bill Van Acker 585-352-1200	4545 Ridge Rd W. Rochester, NY 14626	Visionauto.com	Discount varies per product. Please contact Bill for information		
127	Wainwright Repair Services LLC Joe Wainwright 585-247-4079	30 Bermar Park Rochester, NY 14624	www.wainwrightrepairservices.com	10%	No discounts on purchases of home standby generators.	Repair welding machines, home generators, industrial equipment, power tools.
128	Waterloo Premium Outlets Tammy Cemoni 315-539-1100	655 Route 318 Waterloo, NY 13165	www.waterloo.premiumoutlets.com/waterloo	Visit Guest Services, located in the food court and show your veterans ID and recieve a free VIP Coupon Book ($5 value).	One per person per day.	100 stores. Visit Guest Services for free wheelchair, stroller rental, and ATM.
129	Webster Gourmet Walter Scott 585-545-4080	16 W. Main St Webster, NY 14580	webstergourmet.com	10%	Does not include gift baskets / Gift sets	Webster, NY Specialty Food Gift Shop.
130	Westside Eyecare Associates & Fashion Optical David DeBellis 585-571-9034	3225 Chili Avenue Rochester, NY 14624	www.westside2020.com	30%	Some restrictions may apply. Call office for details.	Vision exams, eyeglasses, sunglasses, safety and sport glasses.

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131	Wildtree - My Wildtree (All Natural Pantry Foods) Rhonda Miga 585-242-0707	205 Viennawood Drive Rochester, NY 14618	www.mywildtree.com/Rhonda_Miga/	10%		Monthly Specials entitle you to 1/2 price bundles of Wildtree foods when you purchase $50 retail (before 10% - giving an extra $5 savings)
132	Xtreme Fitness Jeremy Batt 585-227-4480	1942 W Ridge Road Rochester, NY 14626	xtremefitnessweb.com	Our veterans receive a membership rate of $17.50/month with no signup fee and no contract.		purchase $50 retail (before your 10% discount - so that is an extra $5 savings)
133	Yellow Page City, Inc. Michael F. Pavone (unclemike) 585-247-3996	280 Kenneth Drive, Suite 300 Rochester, NY 14623	www.yellowpagecity.com	10%	Good on all Packages & Services. New Clients Only.	On-line advertising opportunities to promote business exposure on the Internet.
134	Young and Company CPAs LLP David G. Young 585-427-0210	1425 Jefferson Road Rochester, NY 14623	www.youngandcompany.net	$25 discount off Tax Preparation.		Accounting Services
135	YourCare Medical Supply Brad Cottier 585-377-5350	2160 Penfield Rd Penfield, NY 14526	www.yourcaremedicalsupply.com	10% Discounts range depending on the size of the home modification project.	Paymt. terms and amounts can be discussed. Generally 1/2 down upon signing of contract, 1/2 upon completion.	Bathroom and kitchen modifications, stair lifts, portable ramps, vertical platform lifts, home medical equipment and supplies.