

MCVDCP Participating Merchants and Businesses

| | Business Name Owner-contact Phone | Address | Website | Discount/Terms | Limits or Conditions | Type of Service Offered |
|----|---|---|--|---|--|---|
| 1 | 101 Mobility Miguel Millan or Jim Gilliland 585-270-5689 | 1249 Ridgeway Ave Suite Z Rochester, NY 14615 | rochester.101mobility.com | 10% to 15% off our VA-FSS Government prices. | Offer is good for the Vet or a Family member (wife - kids - parents - siblings) | We are a VA-FSS Contract Holder. Ramps, durable medical equipment, car lifts, etc. |
| 2 | ACES-Energy Andrew Heiligman 585-737-4125 | 5165 Broadway, Suite 268 Depew, NY 14043 | www.aces-energy.com | 10% off new Geothermal Heating & Cooling Systems, Solar Electric or Solar Thermal installations in Monroe County. | Geothermal Heating & Cooling, Solar PV, Solar Hot Water (domestic and pool heat). | Heating and Cooling Systems. Call for your free consultation. |
| 3 | All American Interior Painting Russ Artuso 585-224-6765 | 503 Spencer Rd Rochester, NY 14609 | all- americaninteriorpainting.vpweb. com | 10% | | |
| 4 | All Appliance Parts Distributors Michele Christiano 585-272-1222 | 1250 Scottsville Rd Suite 7 Rochester, NY 14624 | www.allapplianceparts.org | 10% | Offer not valid with special promotions. Certain conditions may apply. | Repair parts for most major brands of appliances. |
| 5 | Ann's Cool Wood Jewelry Mike Doolin 585-244-3822 | 220 Highland Pkwy Rochester, NY 14620 | www.annscoolwoodjewelry.com | 10% | online orders only | Jewelry sold at MCC and 10% proceeds go to Veterans Club. Email: mikedoolin@aol.com |
| 6 | Apex Window Films Chris Guider 585-424-3456 press 3 | 3 Rockwood Place Rochester, NY 14610 | www.apexwindowfilms.com | 15% | | Residential homes and commercial businesses (no autos) |
| 7 | Audlaur/View Remodeling Audie Laurie 585-503-8500 | 392 Peck Road Spencerport, NY 14559 | | 10% | | |
| 8 | Bath Fitter Denice Jones 585-617-1636 denjones@bathfitter.com | 30 Vantage Point Drive Suite 2 Rochester, NY 14624 | www.bathfitter.com | 10% off your Bath Fitter purchase and a buy 1 get 50% off grab bars | Discount redeemable against any purchase of a complete Bath Fitter system including tub or shower, seamless wall and fixtures. | |
| 9 | Bazil - A Casual Italian Kitchen Eric Schauber 585-697-2006 | 1384 Empire Blvd Rochester, NY 14609 | www.bazilrestaurant.com | 10% | Not valid holidays or combined with any other offers, discounts or promotions. | |
| 10 | Bill Gray's Regional Iceplex Brendan Blier 585-424-4625 | 2700 Brighton Henrietta Townline Rd Rochester, NY 14623 | www.billgraysiceplex.com | 10% Public skate admission is \$4 for veterans (originally \$7) | Must present veterans identification card and license to customer service to receive the discount | |

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| 11 | Bodymind Float Center: Salt Room and Flotation Tanks David Brickman 585-413-0616 | 622 Park Ave Rochester, NY 14607 | www.BodymindFloatCenter.com | 15% | Discount applies to services only. Discount does not apply to gift certificates purchases. | Salt Room for respiratory therapy (sinus, cough, cystic fibrosis, asthma) Flotation Tanks for stress, pain management, PTSD, and spiritual meditation. |
| 12 | Brandinis Pizza Joe Cenzi 585-272-7180 | 2595 West Henrietta Road Rochester, NY 14623 | http://brandanispizza.com/ | 10% | | email: Brandinis@yahoo.com |
| 13 | Casa Larga Vineyards Andrea O'Neill 585-223-4210 | 2287 Turk Hill Road Fairport, NY 14450 | www.casalarga.com | Free Wine Tastings and 10% purchase of 3 or more bottles of wine | No limits, applies to all veterans | Wine Tasting and Winery Tours. Items available for purchase. Email: aoneill@casalarga.com |
| 14 | Cats Exclusively Veterinary Hospital Lisa Winner Stockwell 585-248-9590 | 1311 Marsh Rd. Pittsford, NY 14534 | http://catsexclusively.com | 10% | Discount on services only, excludes inventory | |
| 15 | Center for Reiki Wellness & Hypnosis Cyndy Paxton, RMT CH 585-313-3454 | Country Village Office Building Suite 220 1100 Long Pond Road (Corner of Maiden Lane) Rochester, NY 14626 | http://centerforreikiwellness.com/ | 70 minute Reiki treatment \$50 (\$70 value) | | Reiki treatments release stress from the physical and emotional body. |
| 16 | Chatham Housing and Development Corp Jack Burggraaff 585-425-4383 | 265 Village Landing Fairport, NY 14450 | www.chathamhousing.org | 20% on lead inspections and air monitoring. Free housing research referrals for those seeking affordable housing. | | Chatham Housing and Development Corp is a 501(c)3 Community Housing and Development Organization (CHDO) |
| 17 | Ciminelli & Ciminelli, PLLC Paul V. Ciminelli 585-235-0980 | 421 Penbrooke Drive Suite 2 Penfield, NY 14526 | www.CiminelliLaw.com | 20% Appointment required: Weekdays 8:30-5:00, Evenings by appointment | Certain expenses are not subject to special fee structure. Please call for more details. | Legal Services: prepare wills, Health Proxies and more. Other discounts may apply. Please call for more details. |
| 18 | City Blue Imaging Services Mark Cleary 585-454-1695 | 68 Scio Street Rochester, NY 14604 | www.cityblueimaging.com | 100 Free Business Cards, including Layout | 1 Order per Veteran | Specialize in oversized copying, digital printing & plotting. |
| 19 | Colony Dry Cleaners Steve or Brian Bigelow 585-235-3414 | 695 Howard Road Rochester, NY 14624 | www.colonydrycleaners.com | 15% Discount 5% additional discount for orders paid at the time of drop off at our store. | Our discount limit is 20% per order | Dry cleaning, tailoring, laundry, repairs, pick up and delivery. |

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| 20 | Counseling Office of Albert P. Datro, M.S., F.C.H., C.H. Al Datro 585-637-0737 | 58 Market Street Brockport, NY 14420 | | 50% off of fee for hour-long individual, couple, and family counseling sessions | 50% off for unlimited number of counseling sessions | |
| 21 | Countryside Cabinetworks Plus Curt Kenyon 585-349-8100 | 421 S. Union St. Spencerport, NY 14559 | www.countrysidecabinetworks.com | 5% on any purchase of cabinets, laminate and stone countertops, plumbing fixtures, lighting, flooring, and tile. | Can be combined with any manufacture sponsored promotion. | Kitchens, Baths, Flooring, Tile, Lighting, Fixtures, Services |
| 22 | Coverall Health Based Cleaning System Chris Rollins 585-586-4610 | 1160 Pittsford Victor Rd. Building D Pittsford, NY 14534 | www.coverall.com | 10% | | Health Based Cleaning System |
| 23 | CrossFit BoomTown Chad Curtis 516-655-8297 585-270-4119 | 1106 East Ridge Road Rochester, NY 14621 | www.crossfitboomtown.com | 15% Call for Class Times | | Fitness classes |
| 24 | Culver Auto & Detail - Sales & Service Dan Kinsella 585-288-0306 | 1387 Culver Rd Rochester, NY 14609 | | 15% Discount Applies To All Parts and Labor. | | All types of automotive work including tires, brakes, alignment, etc . No body work. |
| 25 | Cummings Law Offices, PLLC James J. Cummings III, Esq. 585-663-2150 | 3000 Mt. Read Blvd., Suite 202 Rochester, NY 14616 | www.jclegal.com | Discount off our regular rates is 20%, but on real estate purchases (residence), discount is 25% | Does not apply to contingent fee arrangements. | |
| 26 | Custom Business Solutions Percy G. (Jerry) McSpadden 585-402-3464 | 37 Chablis Drive Fairport, NY 14450 | www.AmericanLifestyle.com | 10% | | |
| 27 | Dakota Grill Dave Dakota 585-392-3737 | 913 Roosevelt Highway Hilton, NY 14468 | | 15% | On Food Only | Wide variety of specialty dinner items along with our bar, lunch and childrens menu. |
| 28 | Daniel Barletta DDS Jan 585-227-4900 | 1101 English Rd. Suite B Rochester, NY 14616 | | 10% for patients with dental insurance 15% for patients without dental insurance | | General dental services |

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| 29 | Diamonds Salon Amy Mohr 585-257-5015 | 18A Main St. PO Box 574 Bloomfield, NY 14469 | www.facebook.com/diamonds5015 | 25% | Discount for active/veteran only. Must present card. Discount on haircuts only. | Hair salon |
| 30 | Doan Dodge Chrysler Jeep Ram Tom Tantalo 585-352-6600 585-352-1010 | 4477 Ridge Road West Rochester, NY 14626 | www.doandodge.net | All Veterans will Receive Supplier Pricing on New Vehicles (1% under Dealer Invoice). | Veterans will receive a \$300.00 Discount on all used vehicles. | Please ask dealer what current discounts, rebates and programs are available to Veterans. Call Tom Tantalo 585-953-0773 |
| 31 | Dunn, Cunningham & Reisert, Inc dba Padgett Business Svcs of Roch. Jim Stanbrough 585-292-6657 | 2450 W. Ridge Rd. Suite 109 Rochester, NY 14626 | www.padgettsmallbizpro.com | 10% discount on any business or personal tax return preparation and or small business accounting service. | | |
| 32 | Essential Touch Helen Lutz 585-733-1971 | 3380 Monroe Ave, Suite 215 Rochester, NY 14618 | www.retreathousemassage.com | 25% | | Massage therapy, aromatherapy, hot stone, pregnancy, lymph massage, and arvigio techniques of Mayan abdominal massage. |
| 33 | Fabulous Flowers and Gifts Colleen & Carmel Dougherty 585-254-8055 | 217 West Ridge Rd Rochester, NY 14615 | www.fabulousflowersandgifts.com/ | 10% | Not valid with any other discounts, discount on product only (not on delivery, service or tax) | Full service florist with flowers for all occasions, gift baskets, and house plants |
| 34 | Fahsye Suthida Sakulsurarat 585-697-1541 | 212 Winton Rd N. Rochester, NY 14610 | http://www.fahsye.com | 10% | | Sterling jewelry and fashion boutique with scarves, handbags and more |
| 35 | Famous Dave's BBQ Doug Spolyar 585-663-3300 | 200 Center Place Drive Rochester, NY 14615 | www.famousdaves.com | 10% | Discount is valid on total dine-in, togo or catering check. | |
| 36 | Fast-Fix Jewelry and Watch Repairs Beth Giambrone 585-227-5440 | 400 Greece Ridge Center Dr. Rochester, NY 14626 | www.fastfix.com | 20% | | Jewelry and watch repair, small electronics repair including Smartphone and tablet, men and women's watches |
| 37 | FJF Electric Frank Farruggia 585-512-7050 | 23 Estall Rd Greece, NY 14616 | | Free Estimates 10% off all parts and labor | | Residential electrical work. |
| 38 | Floyd James Construction Floyd James Jr. 585-713-5727 | 7 Flora St. Rochester, NY 14608 | | 10% | | |

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| 39 | Fuccillo Hyundai of Greece Robert Rosario 585-720-9000 | 3975 West Ridge Rd Rochester, NY 14626 | www.hugehyundai.com | \$1,700 off price of vehicle (MSRP) plus \$500 military rebate plus additional applicable rebates | | Automotive sales and service. |
| 40 | Gallina Electric, LLC Thomas Gallina 585-227-1800 gallinaelectric@rochester.rr.com | 40 Visca Lane Rochester, NY 14626 | | 10% | Certain restrictions apply | Electrical services including generators, service upgrades and changes, pools and hot tubs. |
| 41 | Genesee Country Inn Bed and Breakfast Deborah M Stankevich 585-538-2500 | 948 George Street, PO Box 226 Mumford, NY 14511 | www.geneseecountryinn.com | 10% on room rate | | |
| 42 | George Eastman House International Museum of Photography and Film Heather Gray 585-271-3361 | 900 East Avenue Rochester, NY 14607 | www.eastmanhouse.org | \$10 admission (standard adult admission is \$12) | | |
| 43 | Get Gun Smart, LLC Denis Gurnett 585-350-8916 | Serving Western New York Pittsford, NY 14534 | www.getgunsmart.com | 10% | For handgun training, a valid NYS carry permit is required | Long and handgun training and non-resident CFP certification |
| 44 | Geva Theatre Center Kevin Sweeney 585-232-4382 | 75 Woodbury Blvd Rochester, NY 14607 | www.gevatheatre.org | Geva Theatre Center is hosting a free performance of A CHRISTMAS CAROL on December 18th, 2012 at 7:00pm | For active duty, retired, and military veterans and their families. | There is a limit of four free tickets per order. To receive, call 585.232.4382 from Tuesday through Sunday between noon and 6pm. |
| 45 | Grade A Carpeting Aaron and Leslie Allen 585-739-2057 | 2285 Ridgeway Ave Rochester, NY 14626 | www.gradeacarpeting.com | 10% | Call us today to set up an appointment to visit our showroom. | Flooring-Sales, Service and Installation. Open by appointment only. |
| 46 | Habitat for Humanity ReStore Dan Petronio 585-697-2012 | 755 Culver Road Rochester, NY 14609 | www.rochesterhabitat.org/ReStore | 10% | Can be combined with current sales and discounts | New and used furniture and home building supplies. Open Monday through Saturday. |
| 47 | Harris Seeds Jennifer Hemingway 585-295-3600 800-544-7938 | 355 Paul Rd Rochester, NY 14624 | www.harrisseed.com | 15% Discount is open to all United States Armed Services Veterans and currently serving Armed Services Members. | Orders should be phoned into 800-544-7938 and can then be picked up at 355 Paul Rd or shipped to the customer. | Flower and vegetable seeds from catalog or website. NOTE: Harris Seeds does not have a retail store front. |
| 48 | Henderson Ford Bill Van Acker 585-787-1700 | 810 Ridge Rd Webster, NY 14580 | www.Hendersonfamilyford.com | Variety of discounts and rebates. | Contact dealer for vehicle specific conditions and manufactures rebate terms. | Contact Bill Van Acker for all details. Call 585-787-1700 or email: bvanacker@hendersonfamilyford.com |

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| 49 | Heroes Home Advantage Michele Ladd 585-377-5233 | 28 Willow Pond Way Suite #1 Penfield, NY 14526 | www.heroeshomeadvantage.com | 25% CASH BACK of company commission - | plus discounts available from home inspectors, attorneys, contractors, lenders and more. | Real Estate Rebate Program for America's Veterans. For details email: Michele@heroeshomeadvantage .com |
| 50 | Heron Hill Winery Erin Rafalowski 800-441-4241 | 9301 County Route 76 Hammondsport, NY 14840 | www.heronhill.com | Heron Hill Winery will be offering complimentary wine tasting to Veterans. Not only on Veterans Day, but year- round! | Visit the Winery on Keuka Lake or tasting rooms on Seneca and Canandaigua Lakes to receive a featured wine tasting. | Online discount offers free shipping on 4 or more bottles of wine, Veterans may use online coupon code MILWINE. |
| 51 | Home Care of Western New York, LLC Susan B info@HCWNY.com 585-729-7078 | PO Box 10038 Rochester, NY 14610 | www.hcwny.com | 15-20% depending on number of contracted hours. Accepts Long Term Care Insurance. | Discount can not be combined with coupons or other promotional discounts. Also not applicable for emergency services. | Home Care of Western NY provides individualized non- medical/companion care to seniors and people with disabilities in their homes. |
| 52 | Homewood Suites Rochester Greece Vina Platania 585-865-8534 | 400 Center Place Drive Rochester, NY 14615 | www.rochestergreece.homewoodsuites.com | Government rate of \$96 per night available to veterans (2012 pricing subject to change when Govt. rates change). | Government rate only available on King Studio Suites | |
| 53 | Honor Homes Julia Hickey 585-781-4249 | 2450 West Ridge Road Ste 308 Rochester, NY 14626 | www.wcproperties.com | 25% | Other Discounts: *Real Estate commission deductions *Discounted mortgage lending | Other Discounts: *Reduced RE attorney fee *Title closing credit *Shield Restoration Services discount |
| 54 | Hoselton Nissan Aaron Wallach aaronw@hoselton.com 585-385-3560 | 66 Marsh Rd East Rochester, NY 14445 | www.Hoselton.com | Variety of discounts and rebates. | Vehicle discounts varies on monthly basis. | Title closing credit |
| 55 | Hunt Country Vineyards Jim Alsina 800-946-3289 | 4021 Italy Hill Rd (Keuka Lake) Branchport, NY 14418 | www.HuntWines.com | Wine: 25% off retail price Non-wine: 10% retail price Tasting: free standard wine tasting. 10% off gift shop (except for gift cards) | | Shield Restoration Services discount |
| 56 | Indoor Air Technologies Ed Hernandez 585-924-2010 | 33 W Main St. Victor, NY 14564 | indoorairtechnologies.com | 15% off any Residential Duct work cleaning | Can not be use with any coupons or other offers | Air duct cleaning |

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| 57 | Interstate Property Inspections Inc Jim Peralta 585-721-7770 | 37 Alhambra Drive Rochester, NY 14622 | www.interstatepropertyinspections.com | 25% | Lead-based paint inspections / Risk assessments | NYS Licensed Home Inspections. |
| 58 | Isaac Heating and Air Conditioning, Inc. Raymond Isaac 585-546-1400 | 50 Holleder Parkway Rochester, NY 14615 | www.IsaacHeating.com | \$20 off of the Maintenance of Equipment * 20% off of a Service Call (Repairs Extra) | * Eligible Equip includes Gas Furnaces, Gas Fireplaces, Central Air Conditioning, Humidifiers, and Air Cleaners. | Heating and Air Conditioning Equipment and Services. |
| 59 | Jean Thibodeau, CPA Mr. Jean Guy Thibodeau 585-586-6160 | 31 Putting Green Lane Penfield, NY 14526 | jeanthibodeau.com | 10% off tax preparation | | CPA and Accounting Services for Small Business and Individuals. |
| 60 | Junior's Barbershop & Unisex Salon George Green 585-328-9555 | 601 W. Main Street Rochester, NY 14608 | | 25% | There are no limit or conditions or any amount of times this discount can be applied. | Barbershop and Unisex Salon |
| 61 | Karl Pearce II LMT Karl Pearce II 585-259-4440 | 1815 South Clinton Ave, Suite 640 Rochester, NY 14618 | www.RetreatHouseMassage.com | 25% | | Discount for card holder and for 60 or 90 minutes massage services. |
| 62 | Kay's Place Styling Salon Kathy D'Aries 585-352-4744 | 5546 Ridge Rd. West Spencerport, NY 14559 | | 15% | Does not include discounts on Retail products sold in salon | Full servie hair salon (colors, cuts, perms) and waxing. |
| 63 | Klein Steel Direct Eric Sundlof 585-458-8100 | 105 McLaughlin Road Rochester, NY 14615 | www.kleinsteeldirect.com | 10% | 10% off Surplus steel orders only. Processing and delivery extra. | Retail store selling surplus and prime steel. Some processing. |
| 64 | Krueger Consulting Andrea Krueger, CPA 585-353-5580 | 3380 Monroe Ave., #214 Rochester, NY 14618 | www.kruegerconsulting.com | \$50 off tax preparation fees and/or one hour free consultation for business | | |
| 65 | Lakeshore Hardware Bohdan Klymochko gm@lakeshorehardwareny.com 585-366-7055 | 2 locations: 9 South Ave Hilton, NY 14468 1675 Lake Road Hamlin, NY 14464 | | 10% | | At both locations: tools, paint and supplies, plumbing and electrical supplies, lumber. At Hamlin store: small engine repair. |
| 66 | LaQuinta Inn & Suites Kimmie Townsend CHA 585-272-7800 | 717 E Henrietta Rd Rochester, NY 14623 | | start-ups. | Black out dates may apply. | |
| 67 | Laughing Cat Books and Stuff Dave Benjamin 585-766-2382 | Box 10794 Rochester, NY 14610 | www.laughingcatbooks.com | 10% | | |

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| 68 | Law Offices of Todd Gustafson, Esq. Todd Gustafson 585-662-4135 | 70 Linden Oaks, Third Floor, Suite 3 Rochester, NY 14613 | www.guslawfirm.com | Variety of discounts to hard to list. Please call Todd to ask about discounts for services. | Please also ask about the costs for same documents for the veteran's spouse or partner. | Always a free initial consultation, and no additional charge for home visits for those who have difficulty traveling. |
| 69 | Life Results Veteran-run business Marty Ness 585-739-4792 | 1170 Strong Rd Victor, NY 14564 | www.liferesults.org/ | 25% free consultation | \$200 off each registration | Support services and seminars for empowerment, leadership, emotional intelligence, and communications for veterans. |
| 70 | Life Script Counseling Services Tom Porpiglia, LMHC 585-704-0376 | 202 Dickinson Road Webster, NY 14580 | www.lifescryptcounseling.com | 10% | Veterans with clinical PTSD qualify to receive 6 free sessions. | Veteran-owned business. Counseling Services. Unemployed veterans get 3 free sessions. info@lifescryptcounseling.com |
| 71 | Lipari & Associates, Inc. dba Home Instead Senior Care Jean Hultenschmidt 585-338-1805 | 105 Canal Landing Blvd. Suite 5 Rochester, NY 14626 | www.homeinstead.com/547 | 10% | Must reside in Northwest Monroe County +55 Two (2) Hour Minimum Shift Assignment | |
| 72 | Loria Electrical Services Russell A. Loria 585-225-7742 | 2920 Ridgeway Ave Rochester, NY 14626 | www.loriaelectric.com | 10% off all labor cost for residential and commercial services | | Residential & Commercial Electrical Contractors. |
| 73 | Lyell Crest True Value Hardware Jack Cardillo 585-429-6720 | 2232 Lyell Ave Rochester, NY 14606 | www.facebook.com/lyellcrest.hardware | 10% on most items | To receive a discount, ask for it before the sale is completed! We cannot alter the total once the trans is done! | Plumbing and electrical supplies, fixtures, tools, cleaning supplies, housewares, lawn and garden. |
| 74 | Malinka Home Improvements Frank Malinka 585-426-6918 | 381 Bridgewood Drive Rochester, NY 14612 | | 10% off repairs 5% - 10% off replacement windows/doors | Veteran owned business over 30 years, lifetime warranties on materials, fully insured | Up to \$500 off complete siding installations. \$200 off complete roofing installations. |
| 75 | Marina Auto Group Jim Brown 585-698-0495 | 943 Ridge Rd Webster, NY 14580 | marinaautogroup.com | Other | | We are a proud member of the Vets-Cars Program |
| 76 | Mario's Italian Restaurant & Catering Anthony Daniele 585-271-1111 | 2740 Monroe Ave Rochester, NY 14618 | www.271111.com | Free bottle of house wine, appetizer or dessert with the purchase of 2 dinners. | Not valid on Sunday brunch, Holidays or in conjunction with any other offers, promotions or discounts | |

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| 77 | Marsh Insulation Steve Marshall 585-794-1491 | 7372 Furnace Rd Ontario, NY 14519 | http://marshinsulation.com/ | 15% | | Insulation, doors, windows, and air seal older homes. |
| 78 | Mayer Paint & Hardware Dennis McCarthy 585-288-7665 | 226 Winton Rd North Rochester, NY 14610 | | 5% | Some exceptions may apply, please see store manager for details. | |
| 79 | Millennium Printing & Graphics Justin E Ziemniak 585-797-4399 | 1170 Ridge Road, Suite 217 Webster, NY 14580 | www.millenniumresults.com | 10% | Please mention the veteran discount at the time of requesting a quotation. Thank you. | |
| 80 | Millhouse Family Restaurant Carmella Stathopoulos 585-637-7050 | 3670 Lake Rd. Brockport, NY 14420 | | 10% Veteran must be present for discount and show ID. Discount applies only to Veterans and their spouse. | Can not be combined with any other discounts or coupons. Not valid on Fridays or Sundays. | |
| 81 | Miracle Method of Greece NY Kymberly Avel 585-856-5000 Facebook Miracle Method | Showroom at 645 Ling Road, Rochester, NY 14612 | www.miraclemethod.com | 10% off Easy Step to resurface or add affordable features for handicapped accessible living. Also grab bar installation. | Miracle Method is registered with the VA and has an authorized Federal DUNS Number to work on Special Adaptive Housing Grants. | Eazy Step is an extremely affordable way to remodel 75% less than the cost of new construction. |
| 82 | Montesano's Italiano Kitchen Joseph Montesano 585-533-1150 | 2 Park Lane Rush, NY 14543 | | 10% On Pizza and Wing combinations, not to be combined with any other coupons or discounts. | Owner reserves the right to discontinue the discount program at any time. | Offering Pizza, Wings, Subs, Friday Fish Fry, Pasta and Salads. Take out - Seating for up to 10. Full Service Catering |
| 83 | Moyle Chevrolet Vito Arbore, Sr. 585-624-2818 | 115 West Main St. Honeoye Falls, NY 14472 | molye.com | Variety of discounts and rebates, Contact dealer for manufactures rebates and terms on vehicles for our veterans. | Various other discount offers, contact Vito Arbore for details 585-624-2818, varbore@rochester.rr.com | New and used cars and truck sales and repairs. |
| 84 | Mr. Jean G. Thibodeau Jean G. Thibodeau 585-586-6160 | 31 Putting Green Lane Penfield, NY 14526 | www.jeanthibodeau.com | 10% | Call for Appointment | |
| 85 | New Creations Unisex Shop Willie Lightfoot 585-436-2520 | 647-649 Jefferson Avenue Rochester, NY 14611 | | We would offer 50% discount to all veterans on Mondays only. | The offer would be for Mondays only, we call it Military Mondays | Unisex hair Salon |

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| 86 | Nicole Miller, LMT Alayna Alderman 585-269-8070 | 1815 South Clinton Ave. Suite 640 Rochester, NY 14618 | www.nicolemillerlmt.com | Donate two free massages a month to Veterans. After those two, the discount is 25% | Veterans and service members only | |
| 87 | NORCHAR REALTY GROUP Craig Schneider 585-333-2906 | 57 Southern Parkway Rochester, NY 14618 | www.norchar.com | 30% Reduced Company Commission* +Additional Service Providers Discount FREE Competitive Market Analysis, FREE Pre-qualification | *Valid for new registrants only. | Full Service Licensed Real Estate Company |
| 88 | Nu-Life Medical Equipment and Supplies, Inc Zafar Malik 585-672-5105 | 7300 Pittsford Palmyra Road Fairport, NY 14450 | nulifemedicalsupplies.com | 15% Can not be combined with other offers or discounts | Not valid for custom compression garments or other custom made products | |
| 89 | One Stop Janitoria & Office Supply Angella Luyk 585-272-7867 | 1861 Scottsville Rd Rochester, NY 14623 | www.onestoprochester.com | 10% | | We offer office supplies and janitorial supplies |
| 90 | Parkside Diner Jim Papas 585-323-2710 | 4353 Culver Rd Rochester, NY 14622 | parksidediner.net | 10% | | Breakfast, Lunch and Dinner. |
| 91 | Patrick LaJuett Patrick LaJuett 585-210-0018 | 6 Black Tern Terrace Hilton, NY 14468 | http://lajuett.com | 10% off Website design and development costs. | Discounts apply to veteran owned or managed businesses. Some restrictions apply - contact Patrick for details. | |
| 92 | Perinton Subway Evan Yelsky 585-223-7260 | 16 Perinton Hills Mall Fairport, NY 14450 | www.subway.com | 10% | | |
| 93 | Pet\$aver Healthy Pet Superstore - Brighton Rochester's #1 Store for Healthy Pets 585-242-0808 | 2947 Monroe Ave Rochester, NY 14618 | www.petsaversuperstore.com | 5% off all purchases (In addition to in-store specials and earning rewards through our Pet\$aver Club Customer Loyalty Program) | Not valid on Veterinary Services. | 40 brands of pet food and supplies. Self-wash services and more. |
| 94 | Pet\$aver Healthy Pet Superstore - Greece Rochester's #1 Store for Healthy Pets 585-621-0890 | 1596 Ridge Rd. West Rochester, NY 14615 | www.petsaversuperstore.com | 5% off all purchases (In addition to in-store specials and earning rewards through our Pet\$aver Club Customer Loyalty Program) | | 40 brands of pet food and supplies. Self-wash services. Call for info on the discount vaccination clinic (Greece only). |

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| 95 | Pontillo's Pizzeria - East Ridge Guido Barbone 585-200-7997 | 702 Ridge Rd. East - Ridge Hudson Plaza Rochester, NY 14445 | | 10% | | |
| 96 | PrimeTimePetCare and MaryPoppins Dropln Caregiving Service Marilyn McGowan 585-467-6900 | 335 W Elm St East Rochester, NY 14612 | | 10% | | |
| 97 | PUSH Fitness Center Jen Pagano 585-223-7874 | 1135 Fairport Road Fairport, NY 14450 | www.push-fc.com | No Joining Fee | | 24-hour fitness center with cardio equipment, classes, and monthly membership. |
| 98 | Ralph Honda Rhonda Breedlove 585-225-3200 | 3939 W. Ridge Road Rochester, NY 14626 | ralphhonda.com | 10% off service and parts. Contact dealer for current sale specials and rebates. | Cannot be combined with any other offers. | New and used car sales, parts and service department, and body shop. |
| 99 | Record Archive Alayna Alderman 585-244-1210 | 33 1/3 Rockwood St. Rochester, NY 14610 | recordarchive.com | 10% | | New and used CDs, records, cassettes, videos, DVDs and various other items. |
| 100 | Redding Chiropractic Dr. David G Redding 585-582-1866 | 1879 Rochester St Lima, NY 14485 | http://dreddingwellness.com | Complimentary consultation and examination. | | |
| 101 | Rochester Eye Associates Lynn Richmond 585-244-0332 | 2301 Lac de Ville Blvd. Rochester, NY 14618 | www.rochestereyeassociates.com | 30% off regularly priced prescription eyewear (not contact lenses) in our Optical Shop and 10% off regularly priced sundry items. | Not valid with VSP or Eyemed vision programs. Cannot be combined with other discounts. | Eye care and optical shop. |
| 102 | Rochester Eye Associates Lynn Richmond 585-429-5330 | 10 South Pointe Landing Suite 230 Rochester, NY 14606 | www.rochestereyeassociates.com | 30% off regularly priced prescription eyewear (not contact lenses) in our Optical Shop and 10% off regularly priced sundry items. | Not valid with VSP or Eyemed vision programs. Cannot be combined with other discounts. | Eye care and optical shop. |
| 103 | Rochester Home Inspections & Engineering, PLLC Jerry Coy, P.E. 585-872-5796 | 1065 Wickerton Lane Webster, NY 14580 | www.rochester-home-inspections.com | 10% off standard home inspection rates. See website for standard rates. | Offer extended to spouse or immediate family member. | |

MCVDCP Participating Merchants and Businesses

| | Business Name Owner-contact Phone | Address | Website | Discount/Terms | Limits or Conditions | Type of Service Offered |
|-----|--|---|--|---|--|--|
| 104 | Rochester's Original Crab Shack Dan Autovino 585-427-7420 | 749 East Henrietta Rd Rochester, NY 14623 | www.crabshackrochester.com | 5% | Not valid with any other discounts, promotions or offers. | Lunch and dinner, fine dining in a casual environment. Catering. |
| 105 | Rochester Rhinos Professional Soccer Club David Cieslinski 585-454-3000 x1111 | 460 Oak Street Rochester, NY 14608 | www.rhinosoccer.com | Save \$5.00 off all Box Office ticket prices. Tickets range from \$11.00 to \$21.00. | Cannot be combined with any other offers. | Discount on all regular season and US Open Cup games of the Rhinos 20th anniversary season. |
| 106 | RockVentures Indoor Rock Climbing and Teambuilding Center Kent Winchester 585-442-5462 | 1044 University Avenue Rochester, NY 14607 | www.rockventures.net | Saturday 8-11 am Rock Climb \$5 for vets and \$10 for family/friends with the vet. | | Therapy through recreation and adventure. RESERVATIONS AND PREPAYMENT REQUIRED. Other restrictions may apply. |
| 107 | Royal Photography & Evidence Store Royal Chamberlain 585-325-2340 | 28 East Main Street; Suite 102, First Federal Plaza Rochester, NY 14614 | www.royalphotography.com | 10% | Cannot be combined with other offers. | Portraits, passports, yearbook photos, proms and dances, civil evidence photos for attorneys. |
| 108 | Salon Paragon Ltd. Tammy Cruppe 585-271-5580 | 289 Gregory St. Rochester, NY 14620 | salonparagon.net | 10% | 10% off all retail products | |
| 109 | Sam's Club Maria Garcea 585-225-8497 | 700 Elmridge Center Drive Rochester, NY 14626 | www.samsclub.com | Purchase or renew existing Sam's Club annual membership (\$40+tax) - receive a \$15.00 Gift Card. | Veterans, Family members or active duty military personnel only. | Stop in at any Sam's Club membership desk with a Military ID. Sam's Club and their employees Thank You for your service. |
| 110 | Sandra Swanson, LMT Sandra Swanson 585-943-7664 | Catalyst Health Group 1601 Penfield Rd. Rochester, NY 14625 | sandraswansonlmt.massagetherapy.com | I will offer a 45 min. massage for the price of a 30 min. massage. | | Medical and therapeutic massage. |
| 111 | Simply New York Marketplace & Gifts Rick Fuller 585-413-0895 | 4364 Culver Rd. Irondequoit, NY 14622 | www.simplynystore.com | 10% | | All American-made items and over 95% made in NYS. 200 vendors and over 2,000 items. |
| 112 | Sounds For Life Scott Perkins 585-248-5212 | 135 Sully's Trail Suite #10 Pittsford, NY 14450 | www.SFLHearing.com | 20% Free Screening | Veterans only. | Hearing services, hearing aids & testing. Hearing health. |
| 113 | SPI - Special Private Intelligence Agency (The SPI-Agency) Patrick J. Schmitt 585-568-0042 | 36 West Main Street, Ste-503 Rochester, NY 14614 | www.SPI-Agency.com | 10% | | |

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| | Business Name Owner-contact Phone | Address | Website | Discount/Terms | Limits or Conditions | Type of Service Offered |
|-----|--|--|---|--|---|---|
| 114 | Star Rooter Plumbing Jeffrey C. Burandt starrooter@gmail.com 585-730-6567 | 46 Barbie Cir Rochester, NY 14626 | www.starrooterplumbing.com | 15% | Free estimates, never an overtime charge, military, veteran, including family member and senior discount. | Everything to do with plumbing, inside and out! 24/7 service in Monroe County and surrounding counties. |
| 115 | Sterling Optical Jolene Burgess 585-424-5970 | 3333 W. Henrietta Rd - Southtown Plaza Rochester, NY 14623 | sterlingopticalny.com | 30% off regular retail prices for prescription eyeglasses. | Cannot be combined with any other discount, offer or insurance pricing. | Family Eyecare Centers |
| 116 | Sterling Optical Tonia Green 585-924-2550 | 6081 Rt 96 South - CVS Plaza Farmington, NY 14425 | sterlingopticalny.com | 30% off regular retail prices for prescription eyeglasses. | Cannot be combined with any other discount, offer or insurance pricing. | Family Eyecare Centers |
| 117 | Sterling Optical Sharon Chambry 585-227-6771 | 160 Greece Ridge Center Mall Rochester, NY 14626 | sterlingopticalny.com | 30% off regular retail prices for prescription eyeglasses. | Cannot be combined with any other discount, offer or insurance pricing. | Family Eyecare Centers |
| 118 | Stoke Farms Pumpkin Patch and Christmas Trees Suzanne Stokoe 585-889-0770 | 656 South Road Scottsville, NY 14546 | stokoefarms.com | Fall events with discounted admissions for military and their families. | Military Appreciation Weekend (free with ID) 20% off any Christmas tree including clearance field specials. | Check website for details. |
| 119 | Studio 34 Creative Arts Learning Center & Gallery Marilynne Lipshutz 585-737-5858 | 34 Elton Street Rochester, NY 14607 | http://www.studio34creativeartslearningcenter | 20% discount on class tuition, studio services, private classes . Open torch and bench rental also discounted 25%. | Open studio available by appointment. Tuition discounts are restricted, please contact Marilynne for details. | Glass and metal studio with glass fusion, metal clay, chain maille, and digital photography. |
| 120 | Sylvio's Pizzeria Ted Sylvio 585-436-6390 | 1761 Scottsville Rd. Rochester, NY 14623 | http://www.sylvios.com | 10% | Excludes alcoholic beverages. | Take-out and dine-in. Pizza, wings, pasta, burgers, subs, seafood, and Sylvio's Combo Plates. |
| 121 | Taylor Heating Inc Tony DiCiacce 585-328-9260 | 325 Mt Read Blvd. Rochester, NY 14611 | www.TaylorHeating.com | 10% Discount applies to any furnace, air conditioning or plumbing repair. | Discount does not apply to installation work. | \$100 Off any Furnace or Air Conditioning System, \$250 Off any 90% Efficient Boiler. |
| 122 | Temple Bar & Grille Michael O'Leary 585-232-6000 | 109 East Ave Rochester, NY 14604 | templebarandgrille.com | 25% | Must be 21 and over. Discount on Food only. Not valid with other specials. | |
| 123 | Tette & Ingersoll, CPA's, PC Adriana White 585-410-6733 | 6536 Anthony Drive, Suite B Victor, NY 14564 | www.alliedfp.com | 10% | | |

MCVDCP Participating Merchants and Businesses

| | Business Name Owner-contact Phone | Address | Website | Discount/Terms | Limits or Conditions | Type of Service Offered |
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| 124 | The Farrell Edge LLC Bob Farrell 585-739-0919 | 275 Maywood Drive Rochester, NY 14618 | www.TheFarrellEdge.com | 25% Various discounts on marketing services, media purchases, TV and Radio productions | Discounts apply only to Veteran Owned or Managed businesses. Some restrictions apply - contact Bob for details. | We are an award-winning marketing firm that has aired creative TV spots in over 200 markets throughout the USA and Canada. |
| 125 | The Little Speed Shop Kevin or Jill Van Valkenburgh 585-647-0339 | 500 Lee Road, Building C Rochester, NY 14606 | www.thelittlespeedshop.com | 10% | 10% discount on labor charges | General automotive service and repair. Schedule an appointment for a free diagnosis or for a consultation on your automotive project. |
| 126 | The Tint Shop Allen 585-232-8468 | 2705 W. Henrietta Rd Rochester, NY 14623 | www.tintshop.com | 10% | | Automotive window tinting, paint protection, vinyl wrapping, remote starter installation, and Plasti dipping. |
| 127 | Stars & Stripes Flag Store Alyssa Farruggia 585-546-FLAG (3524) | 459 South Aveune Rochester, NY 14620 | www.eflagstore.com | 10% | | Flags (American, state, military, historical, and international), flag poles and accessories, military memorabilia, apparel, and gift items. |
| 128 | Vision Ford Bill Van Acker 585-352-1200 | 4545 Ridge Rd W. Rochester, NY 14626 | Visionauto.com | Discount varies per product. Please contact Bill for information | | |
| 129 | Wainwright Repair Services LLC Joe Wainwright 585-247-4079 | 30 Bermar Park Rochester, NY 14624 | www.wainwrightrepairservices.com | 10% | No discounts on purchases of home standby generators. | Repair welding machines, home generators, industrial equipment, power tools. |
| 130 | Waterloo Premium Outlets Tammy Cemoni 315-539-1100 | 655 Route 318 Waterloo, NY 13165 | www.waterloopremiumoutlets.com/waterloo | Visit Guest Services, located in the food court and show your veterans ID and recieve a free VIP Coupon Book (\$5 value). | One per person per day. | 100 stores. Visit Guest Services for free wheelchair, stroller rental, and ATM. |
| 131 | Webster Gourmet Walter Scott 585-545-4080 | 16 W. Main St Webster, NY 14580 | webstergourmet.com | 10% | Does not include gift baskets / Gift sets | Webster, NY Specialty Food Gift Shop. |
| 132 | Westside Eyecare Associates & Fashion Optical David DeBellis 585-571-9034 | 3225 Chili Avenue Rochester, NY 14624 | www.westside2020.com | 30% | Some restrictions may apply. Call office for details. | Vision exams, eyeglasses, sunglasses, safety and sport glasses. |

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| | Business Name Owner-contact Phone | Address | Website | Discount/Terms | Limits or Conditions | Type of Service Offered |
|-----|--|---|--|---|--|--|
| 133 | Wildtree - My Wildtree (All Natural Pantry Foods) Rhonda Miga 585-242-0707 | 205 Viennawood Drive Rochester, NY 14618 | www.mywildtree.com/RhondaMiga/ | 10% | | Monthly Specials entitle you to 1/2 price bundles of Wildtree foods when you purchase \$50 retail (before 10% - giving an extra \$5 savings) |
| 134 | Xtreme Fitness Jeremy Batt 585-227-4480 | 1942 W Ridge Road Rochester, NY 14626 | xtremefitnessweb.com | Our veterans receive a membership rate of \$17.50/month with no signup fee and no contract. | | purchase \$50 retail (before your 10% discount - so that is an extra \$5 savings) |
| 135 | Yellow Page City, Inc. Michael F. Pavone (unclemike) 585-247-3996 | 280 Kenneth Drive, Suite 300 Rochester, NY 14623 | www.yellowpagecity.com | 10% | Good on all Packages & Services. New Clients Only. | On-line advertising opportunities to promote business exposure on the Internet. |
| 136 | Young and Company CPAs LLP David G. Young 585-427-0210 | 1425 Jefferson Road Rochester, NY 14623 | www.youngandcompany.net | \$25 discount off Tax Preparation. | | Accounting Services |
| 137 | YourCare Medical Supply Brad Cottier 585-377-5350 | 2160 Penfield Rd Penfield, NY 14526 | www.yourcaremedicalsupply.com | 10% Discounts range depending on the size of the home modification project. | Paymt. terms and amounts can be discussed. Generally 1/2 down upon signing of contract, 1/2 upon completion. | Bathroom and kitchen modifications, stair lifts, portable ramps, vertical platform lifts, home medical equipment and supplies. |