



MONROE COUNTY

Human Services Committee

September 24, 2024 5:00 PM

AGENDA

A. ROLL CALL

B. PUBLIC FORUM

C. APPROVAL OF MINUTES

July 30, 2024

D. NEW BUSINESS

24-0300

Acceptance of a Grant from the New York State Division of Criminal Justice Services for the 2024-2025 Aid to Crime Laboratories Grant Program (Office of the Medical Examiner) - County Executive Adam J. Bello

24-0309

Amend Resolution 340 of 2023 to Authorize Renewals of the Contract with Metrix Marketing, Inc. for the Implementation of an Employment Recruitment and Retention Advertising Campaign - County Executive Adam J. Bello

E. OTHER MATTERS

F. ADJOURNMENT

The next meeting of the Human Services Committee is Tuesday, October 22, 2024 at 5:00 P.M.



ATTACHMENTS:

Description File Name

- ▣ July 30, 2024 7.30.24_Human_Services_Draft_Minutes.pdf

Summary of Minutes
HUMAN SERVICES COMMITTEE
July 30, 2024
5:00 p.m.

Chairwoman Hasman called the meeting to order at 5:02 p.m.

MEMBERS PRESENT: Linda Hasman (Chair), Albert Blankley, Rose Bonnick, Santos Cruz, Steve Brew, Paul Dondorfer, Jackie Smith

MEMBERS ABSENT: Mercedes Vazquez Simmons (Vice Chair), Richard B. Milne (RMM) (Excused)
(*Note: Legislator Vazquez Simmons entered chambers at 5:07 p.m.*)

OTHER LEGISLATORS PRESENT: Rachel Barnhart, John Baynes, Susan Hughes-Smith, David Long, Howard Maffucci, Tracy DiFlorio

ADMINISTRATION PRESENT: Jeff McCann (Deputy County Executive), Anthony Plonczynski-Figueroa (Assistant County Executive), Robert Franklin (CFO), John Bringewatt (County Attorney), Laura Smith (Chief Deputy County Attorney), Marielena Velez De Brown (Acting Commissioner Public Health), Alyssa Tallo (Director, Monroe Community Hospital), Denise Reed (Deputy Commissioner, DHS), Tony Jordan (DHS), Steve Newcomb (DHS), Mike Sayers (Public Health), Starr O'Neil (Public Health)

PUBLIC FORUM: There were no speakers.

APPROVAL OF MINUTES: The minutes of June 24, 2024 were approved as submitted.

NEW BUSINESS:

24-0234 - Authorize a Contract with Ultramobile Imaging, Inc. to Provide Radiology Services at Monroe Community Hospital and the Monroe County Department of Public Health - County Executive Adam J. Bello

MOVED by Legislator Cruz, SECONDED by Legislator Blankley.
ADOPTED: 7-0

24-0235 - Authorize a Contract with Health System Services, Ltd. to Provide Medicare Part B Products and Supplies for Residents of Monroe Community Hospital - County Executive Adam J. Bello

MOVED by Legislator Cruz, SECONDED by Legislator Blankley.
ADOPTED: 7-0

24-0236 - Confirmation of Reappointments to the Monroe County Board of Health - County Executive Adam J. Bello

MOVED by Legislator Cruz, SECONDED by Legislator Blankley.
ADOPTED: 7-0

Legislator Vazquez Simmons entered Chambers at 5:07 p.m. and was present for the remainder of the meeting.

24-0238 - Acceptance of a Grant from Health Research, Inc. for the Public Health Emergency Preparedness Program - County Executive Adam J. Bello

MOVED by Legislator Cruz, SECONDED by Legislator Blankley.
ADOPTED: 8-0

24-0239 - Acceptance of a Grant from the New York State Department of Health and Authorize an Intermunicipal Agreement with the City of Rochester for the Lead Rental Registry Program - County Executive Adam J. Bello

MOVED by Legislator Vazquez Simmons, SECONDED by Legislators Cruz and Blankley.
ADOPTED: 8-0

24-0240 - Acceptance of a Grant from the Housing Trust Fund Corporation, a Subsidiary of the New York State Housing Finance Agency, for the Leading in Lead Prevention Pilot Program - County Executive Adam J. Bello

MOVED by Legislator Vazquez Simmons, SECONDED by Legislator Blankley.
ADOPTED: 8-0

24-0241 - Acceptance of a Grant from the New York State Department of Health and Authorize Intermunicipal Agreements for the Tobacco Enforcement Program - County Executive Adam J. Bello

MOVED by Legislator Vazquez Simmons, SECONDED by Legislator Blankley.
ADOPTED: 8-0 (*Legislator Dondorfer declared his interest prior to the vote.*)

24-0242 - Acceptance of Additional Funding from the New York State Office of Children and Family Services and Amend Resolution 473 of 2023 Authorizing Contracts with Not-For-Profit Agencies for Rochester-Monroe County Youth Bureau Programs in 2024 - County Executive Adam J. Bello

MOVED by Legislator Vazquez Simmons, SECONDED by Legislator Blankley.
ADOPTED: 8-0 (*Legislator Vazquez Simmons declared her interest prior to the vote.*)

24-0256 - Acceptance of a Grant from the New York State Office of Children and Family Services for the New York State Child Care Block Grant Pandemic Funds - County Executive Adam J. Bello

MOVED by Legislator Vazquez Simmons, SECONDED by Legislator Blankley.
ADOPTED: 8-0

OTHER MATTERS:

ADJOURNMENT:

There being no other matters, Chairwoman Hasman adjourned the meeting at 5:15 p.m.

The next Human Services Committee meeting is scheduled for **Tuesday, August 27, 2024 at 5:00 p.m.**

Respectfully submitted,
Nayeliz Santiago
Deputy Clerk of the Legislature



ATTACHMENTS:

Description File Name

▣ Referral R24-0300.pdf



Office of the County Executive

Monroe County, New York

Adam J. Bello
County Executive

September 6, 2024

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No. <u>240300</u>	
Not to be removed from the Office of the Legislature Of Monroe County	
Committee Assignment	
HUMAN SERVICES	-L
WAYS & MEANS	

To The Honorable
Monroe County Legislature
407 County Office Building
Rochester, New York 14614

Subject: Acceptance of a Grant from the New York State Division of Criminal Justice Services for the 2024-2025 Aid to Crime Laboratories Grant Program (Office of the Medical Examiner)

Honorable Legislators:

I recommend that Your Honorable Body accept a grant from the New York State Division of Criminal Justice Services in the amount of \$102,108 for the 2024-2025 Aid to Crime Laboratories Grant Program related to the Office of the Medical Examiner for the period of July 1, 2024 through June 30, 2025.

The purpose of the current grant is to support ongoing services provided by the Office of the Medical Examiner's Forensic Toxicology Laboratory ("Tox Lab") and provide the quality control oversight required to maintain ANSI National Accreditation Board accreditation and New York State certification. Funds will be used for preventive and routine maintenance and repair service on a Liquid Chromatograph/Mass Spectrometer/Mass Spectrometer instrument, which enhances the analytical capabilities of the Tox Lab. Additionally, this grant provides funding for salary and benefits of existing staff. This will be the twenty-eighth year the County has received this grant. This year's funding represents the same amount as last year.

The specific legislative actions required are:

1. Authorize the County Executive, or his designee, to accept a \$102,108 grant from, and to execute a contract and any amendments thereto with, the New York State Division of Criminal Justice Services for the 2024-2025 Aid to Crime Laboratories Grant Program related to the Office of the Medical Examiner for the period of July 1, 2024 through June 30, 2025.
2. Amend the 2024 operating budget of the Department of Public Health by appropriating the sum of \$102,108 into general fund 9300, funds center 5804020000, Forensic Laboratory.

3. Authorize the County Executive to appropriate any subsequent years of the grant award in accordance with the grant terms, to reappropriate any unencumbered balances during the grant period according to the grantor requirements, to make any necessary funding modifications within the grant guidelines to meet contractual commitments, and to enter into any amendments to extend the time period of the grant.
4. Should funding of this program be modified or terminated for any reason, the County Executive is hereby authorized to terminate or modify the program and, where applicable, to terminate or abolish some or all positions funded under such program. Any termination or abolishment of positions shall be in accordance with New York State Civil Service Law and, when applicable, the terms of any labor agreement affecting such positions.

This action is a Type II Action pursuant to 6 NYCRR § 617.5(c)(26) (“routine or continuing agency administration and management, not including new programs or major reordering of priorities that may affect the environment”) and is not subject to further review under the State Environmental Quality Review Act.

This grant is 100% funded by the New York State Division of Criminal Justice Services. No net County support is required in the current Monroe County budget.

I recommend that this matter be referred to the appropriate committee(s) for favorable action by Your Honorable Body.

Sincerely,


Adam J. Bello
Monroe County Executive

AJB:db



ATTACHMENTS:

Description File Name

▣ Referral R24-0309.pdf



Office of the County Executive

Monroe County, New York

Adam J. Bello
County Executive

September 6, 2024

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To The Honorable
Monroe County Legislature
407 County Office Building
Rochester, New York 14614

Subject: Amend Resolution 340 of 2023 to Authorize Renewals of the Contract with Metrix Marketing, Inc. for the Implementation of an Employment Recruitment and Retention Advertising Campaign

Honorable Legislators:

I recommend that Your Honorable Body amend Resolution 340 of 2023 to authorize renewals of the contract with Metrix Marketing, Inc. for implementation of an employment recruitment and retention advertising campaign ("Ad Campaign") for up to four (4) additional one-year terms in an amount not to exceed \$370,000 per renewal.

The contract with Metrix Marketing, Inc. will allow work to continue recruitment and retention of Monroe County's workforce. The County workforce provides critical services throughout the county and it is imperative that positions are filled and services are able to be delivered to residents. The objectives of this ongoing Ad Campaign are to promote that the county remains competitive in today's job market, retains talented employees, and fills vacant positions. Monroe County wants residents to know that working in the County government can be a rewarding experience. The total contract amount will be divided amongst two Monroe County departments with Communications and Special Events to incur \$120,000 and the Department of Human Services to incur \$250,000 for a total aggregate amount not to exceed \$370,000.

A Request for Proposals was issued for this contract and Metrix Marketing, Inc. was the successful respondent.

The specific legislative action required is to amend Resolution 340 of 2023 to authorize renewals of the contract with Metrix Marketing, Inc., 40 Wildbriar Road, Rochester, New York 14623, for implementation of an employment recruitment and retention advertising campaign for up to four (4) additional one-year terms in an amount not to exceed \$370,000 per renewal.

This action is a Type II Action pursuant to 6 NYCRR § 617.5(c)(26) ("routine or continuing agency administration and management, not including new programs or major reordering of priorities that may affect the environment") and is not subject to further review under the State Environmental Quality Review Act.

110 County Office Building • 39 West Main Street • Rochester, New York 14614

Monroe County Legislature, September 24, 2024 • (585) 753-1000 • fax: (585) 753-1014 • www.monroecounty.gov • e-mail: countyexecutive@monroecounty.gov

Funding for this contract is included in the 2024 operating budget of the Department of Communications and Special Events, general fund 9001, funds center 1801010000, Communications, and the Department of Human Services, general fund 9001, funds center 5102010000, Child and Family Services Administration and will be requested in future year budgets. No additional net County support is required in the current Monroe County budget.

The records in the Office of the Monroe County Treasury have indicated that neither Metrix Marketing, Inc., nor its principal officers, owe any delinquent Monroe County property taxes.

Kathy Driscoll, Owner
Kaylee Murray, CEO

I recommend that this matter be referred to the appropriate committee(s) for favorable action by Your Honorable Body.

Sincerely,


Adam J. Bello
Monroe County Executive

AJB:db