



NEWS FROM THE OFFICE OF  
**ADAM J. BELLO**  
MONROE COUNTY EXECUTIVE

**For Immediate Release**  
**Friday, May 31, 2024**

## **COUNTY EXECUTIVE BELLO ANNOUNCES RETURN OF WEGMANS CONCERTS BY THE SHORE SERIES AT ONTARIO BEACH PARK**

*Free series starts June 5 with performance by Nik and the Nice Guys*

**ROCHESTER, NY** — Monroe County Executive Adam Bello, along with the Ontario Beach Program Committee today announced the 2024 return of the popular Wegmans Concerts by the Shore series to Ontario Beach Park, 50 Beach Avenue, 14612. The series kicks off at 7 p.m. June 5 with a performance by Nik and the Nice Guys. The concert is free to the public.

“There is nothing like a summertime Wednesday evening with family and friends enjoying a free concert at Ontario Beach Park. I encourage everyone to come on out and enjoy great music, food and fellowship this year,” **said County Executive Bello**. “Thank you Wegmans and the Ontario Beach Program Committee for keeping this tradition going and thriving every year.”

In its 38th season, the Concert by the Shore series takes place at 7 p.m. every Wednesday at Ontario Beach Park from June 5 through August 28, with the exception of the July 17 show, which begins at 7:30 p.m. Parking is available in the beach parking lots and the park is accessible by RTS.

Concert-goers are encouraged to arrive early and either bring a picnic dinner or visit one of the lakeshore area restaurants. Additionally, food concessions will be available at this year’s series, including hot dogs, hamburgers, sausage and Red Osier Roast Beef sandwiches.

Wegmans sponsors the family-friendly performances and the series is presented by the all-volunteer Ontario Beach Park Program Committee in partnership with the City of Rochester and Monroe County.

This year’s lineup is as follows:

- June 5, Nik and the Nice Guys
- June 12, The Cool Club and the Lipker Sisters (swing, blues, R&B)
- June 19, Branded (Country)
- June 26, The Skycoasters (high energy party band)
- July 3, The Invictas (60s and 70s rock)
- July 10, Atlas (funky dance music)

- July 17, Rochester Philharmonic Orchestra (classical, pop) \*begins at 7:30 p.m.\*
- July 24, Bachata Rebelde
- July 31, iGNiTE! Reggae Band
- August 7, Junkyardfieldtrip
- August 14, The Dukes
- August 21, Allegro
- August 28, Ruby Shoze

For the complete schedule of concerts, call the Beach Information line at (585) 865-3320 or visit [www.ontariobeachentertainment.org](http://www.ontariobeachentertainment.org) .

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