



News From

Maggie Brooks

Monroe County Executive

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BROOKS ANNOUNCES PHAROS SYSTEMS INTERNATIONAL IS BUSINESS OF THE MONTH

County Executive Maggie Brooks today announced that Pharos Systems International has been named Monroe County's "Business of the Month" and is featured on the Monroe County website, monroecounty.gov.

Founded in 1992, Pharos provides powerful and innovative print optimization software and services to educational institutions, corporations and libraries across the globe. Pharos pioneered print control and management software in the early 1990s and continues to lead the industry today. Their solutions save customers money, enable greener printing and make printing more secure and convenient.

"Pharos Systems International is an industry leader when it comes to efficiency and sustainability in an ever-changing global economy," said **County Executive Brooks**. *"Through their advanced printing solutions, Pharos Systems puts Monroe County on the map as they serve 1,000 customers in 50 countries. We thank them for their continued investment in Monroe County as they create jobs and enhance our world-class quality of life."*

Pharos operates out of two primary offices; one in Rochester, and the other in Auckland, New Zealand, where the company was founded. The Rochester office serves as a global headquarters, housing Pharos executive management as well as sales, marketing, finance and a number of technical teams. The Auckland office serves as the primary research and development facility. Pharos Systems was named a Rochester Top 100 company in 2010. In 2011, Pharos received several accolades including; *Best of Show* from Print Imaging Summit, *Outstanding Technical Collaboration Award* from HP Solutions Business Partner Conference and *MPSA Software Provider of the Year* from Managed Print Services Association.

"Growing resilience, our purpose as a company, is what allows us to fulfill our purpose in the world: to be an invaluable resource to large institutions of any kind that invest in printing," said Keith Nickoloff, President, Pharos Systems International. *"We support our clients in Monroe County and beyond in making every print an intelligent decision. Financial savings, operational efficiency and reduced environmental impact are among the benefits they enjoy."*

Pharos is located at Linden Oaks in Rochester and has 70 employees. They plan to create an additional 47 jobs within the next year. For more information on Pharos Systems International, visit their website, www.pharos.com.

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