

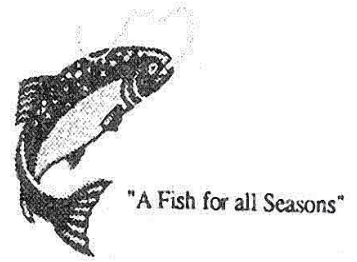


# Fishery Advisory Board

Monroe County, New York

**Adam J. Bello**  
*County Executive*

**Steven Rutherford**  
*Chair*



## Monroe County Fishery Advisory Board Meeting Minutes September 12, 2022

The meeting was called to order at 7:04p.m. The meeting was via Zoom. The minutes were approved as read.

### Website Update:

There was a discussion to obtain a quote to run the same advertising campaign next year as we did this year. S. Olufsen will reach out to Peter Platt at Accountable Digital for a quote. The campaign this year showed over 200,000 ads and generated nearly 500 visits to the site.

### Budget Update:

There is \$1,000 remaining in the 2022 budget. Planned budgeted expenses include the website annual hosting fee for \$828 to Blue Eye Design.

### Action Items:

S. Furgal updated the board on the sturgeon celebrations. There will be one on October 5<sup>th</sup> in Charlotte at the Port of Rochester boat launch from 9am – 2pm. The events will be and coordinated with the stocking.

There was a discussion regarding the comorants seen on Irondequoit Bay by the Newport Marina. R. Sachelli said there appeared to be 100's of birds on the docks.

S. Furgal talked about Sea Grant hosting seminars for charter boat captains and will keep the board updated with any developing dates and location.

### Action Items Update From Last Month:

The letter from MCFAB to the Irondequoit Bay Fish and Game Club concerning the reef was finished. S. Olufsen sent the letter to S. Rutherford for signature and then will mail out.

W. Persall said they have been receiving a lot of dead sturgeon calls, most are wash ups that have been dead for a while, 18-30". S. Rutherford said he saw a photo of a dead that was ~ 200 lbs.

The meeting was adjourned at 7:40pm.